

Europe Data Center Cooling Market - Forecasts from 2016 to 2021

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Abstracts

Europe Data Center Cooling Market is estimated to grow from US\$1.572 billion in 2015 to US\$3.017 billion by 2021, at a CAGR of 11.47% over the forecast period. Rising adoption of cloud computing drives the need for additional data center setup which is boosting the demand for data center cooling systems. Moreover, growing amount of big data flow across various enterprises leads to increased heat density in data centers is also augmenting the demand for data center cooling systems in European countries. Owing to availability of skilled labor for various operations in a data center cooling system in Europe coupled with technological advancements, the region has adopted green data center technologies. Stricter environmental safety and energy-efficiency regulations in Europe will bolster the growth of data center cooling market in the region during the forecast period.

Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of Data Center Cooling. Complete

industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Thirdly, Europe Data Center Cooling market has been segmented on the basis of solutions, enterprise size, end users, industry verticals, and geography. By solutions, segmentation has been done as air conditioners, chillers, economizers, cooling towers, and others. By enterprise size, segmentation has been done as small, medium, and large. The market has further been segmented by end users as colocation service providers, cloud service providers, and enterprise. The segmentation has also been done as industry verticals as banking and financial services, manufacturing, healthcare, communication and technology, energy, education, government, media and entertainment, and others. Geographically, segmentation has been done as United Kingdom, Germany, France, Netherlands, and others.

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key five industry participants profiled as part of this section are IBM, Hitachi, 3M, HP, and Coolcentric.

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