

# ESG Advisory Services Market - Strategic Insights and Forecasts (2026-2031)

<https://marketpublishers.com/r/E7D01B54A6EBEN.html>

Date: March 2026

Pages: 151

Price: US\$ 3,950.00 (Single User License)

ID: E7D01B54A6EBEN

## Abstracts

ESG Advisory Services Market is forecast to grow at a CAGR of 14.2%, reaching USD 24.1 billion in 2031 from USD 12.4 billion in 2026.

The ESG advisory services market is strategically positioned within the broader sustainability, risk management, and corporate governance ecosystem. It is evolving from a compliance-focused function to a core component of enterprise strategy and long-term value creation. Organizations across industries are embedding environmental, social, and governance principles into business models to address regulatory requirements, investor expectations, and stakeholder scrutiny. The increasing integration of ESG metrics into financial decision-making and corporate reporting frameworks is accelerating demand for specialized advisory services. As companies transition toward sustainable operations, advisory firms play a critical role in guiding strategy development, implementation, and performance measurement.

### Market Drivers

A key driver of market growth is the rising regulatory pressure for ESG disclosures. Governments and regulatory bodies worldwide are mandating standardized reporting frameworks, compelling organizations to seek expert advisory support for compliance and transparency. This has increased demand for services such as ESG reporting, materiality assessments, and sustainability strategy development.

Investor pressure is another significant growth factor. Institutional investors are increasingly incorporating ESG criteria into investment decisions, pushing companies to improve ESG performance and ratings. Advisory firms assist organizations in aligning with global frameworks and enhancing investor confidence through robust ESG

strategies.

Additionally, the growing emphasis on climate risk management and decarbonization is driving adoption. Companies are seeking guidance on net-zero strategies, carbon footprint reduction, and sustainable supply chain management. The integration of ESG into enterprise risk frameworks further strengthens the need for advisory services across sectors.

### Market Restraints

Despite strong growth momentum, the market faces several challenges. One key restraint is the lack of standardized ESG metrics and frameworks. Variations across global standards create complexity in reporting and benchmarking, making it difficult for organizations to ensure consistency and comparability.

Talent shortages also pose a challenge. ESG advisory requires multidisciplinary expertise spanning sustainability, finance, regulation, and data analytics. Limited availability of skilled professionals can constrain service delivery and increase costs.

Data integration and quality issues further impact market growth. Many organizations struggle to collect, validate, and integrate ESG data across operations, which can hinder effective advisory implementation and reporting.

### Technology and Segment Insights

The market is segmented by service type, industry vertical, and region. Key service segments include ESG strategy and integration, sustainability reporting and disclosure, risk management, climate advisory, and supply chain sustainability. Strategy and integration services are gaining prominence as organizations move beyond compliance toward embedding ESG into core operations.

Technological advancements are reshaping service delivery. The use of artificial intelligence, data analytics, and cloud-based platforms is enhancing ESG data management, reporting accuracy, and real-time monitoring. Digital ESG platforms enable automation of disclosures and improve transparency, supporting regulatory compliance and stakeholder engagement.

End-user industries include financial services, manufacturing, energy, healthcare, and retail. The financial sector is a major adopter due to regulatory requirements and the

integration of ESG into investment decision-making processes. Manufacturing and energy sectors are also significant due to their environmental impact and decarbonization needs.

## Competitive and Strategic Outlook

The competitive landscape is characterized by the presence of global consulting firms, specialized ESG advisory providers, and technology-driven platforms. Leading players are focusing on expanding service portfolios, integrating digital capabilities, and forming strategic partnerships to strengthen their market position.

Companies are increasingly offering end-to-end ESG solutions, including strategy development, implementation, monitoring, and assurance. Investment in AI-driven tools and sustainability platforms is enabling firms to deliver scalable and data-driven advisory services. Regional expansion, particularly in Asia-Pacific, is a key strategic priority due to rising ESG adoption among multinational corporations and emerging enterprises.

## Conclusion

The ESG advisory services market is poised for robust growth, driven by regulatory mandates, investor expectations, and the transition toward sustainable business models. While challenges related to standardization and talent availability persist, ongoing technological advancements and increasing enterprise adoption are expected to support long-term market expansion.

## Key Benefits of this Report

**Insightful Analysis:** Gain detailed market insights across regions, customer segments, policies, socio-economic factors, consumer preferences, and industry verticals.

**Competitive Landscape:** Understand strategic moves by key players to identify optimal market entry approaches.

**Market Drivers and Future Trends:** Assess major growth forces and emerging developments shaping the market.

**Actionable Recommendations:** Support strategic decisions to unlock new

revenue streams.

Caters to a Wide Audience: Suitable for startups, research institutions, consultants, SMEs, and large enterprises.

## What Businesses Use Our Reports For

Industry and market insights, opportunity assessment, product demand forecasting, market entry strategy, geographical expansion, capital investment decisions, regulatory analysis, new product development, and competitive intelligence.

## Report Coverage

Historical data from 2021 to 2025 and forecast data from 2026 to 2031

Growth opportunities, challenges, supply chain outlook, regulatory framework, and trend analysis

Competitive positioning, strategies, and market share evaluation

Revenue growth and forecast assessment across segments and regions

Company profiling including strategies, products, financials, and key developments

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. MARKET SNAPSHOT**

- 2.1. Market Overview
- 2.2. Market Definition
- 2.3. Scope of the Study
- 2.4. Market Segmentation

### **3. BUSINESS LANDSCAPE**

- 3.1. Market Drivers
- 3.2. Market Restraints
- 3.3. Market Opportunities
- 3.4. Porter's Five Forces Analysis
- 3.5. Industry Value Chain Analysis
- 3.6. Policies and Regulations
- 3.7. Strategic Recommendations

### **4. TECHNOLOGICAL OUTLOOK**

### **5. ESG ADVISORY SERVICES MARKET BY TYPE**

- 5.1. Introduction
- 5.2. Full-Spectrum Advisory Services
- 5.3. ESG Reporting and Disclosure Services
- 5.4. Climate and Carbon Advisory Services
- 5.5. ESG Ratings & Investment Advisory
- 5.6. Supply Chain & Social Impact Services

### **6. ESG ADVISORY SERVICES MARKET BY DELIVERY MODE**

- 6.1. Introduction
- 6.2. On-Site Consulting
- 6.3. Remote/Virtual Advisory
- 6.4. Hybrid

## **7. ESG ADVISORY SERVICES MARKET BY CLIENT TYPE**

- 7.1. Introduction
- 7.2. Corporates
- 7.3. Institutional Investors
- 7.4. Private Equity & Venture Capital Firms
- 7.5. Government & Regulatory Bodies
- 7.6. NGOs & Development Organizations

## **8. ESG ADVISORY SERVICES MARKET BY END-USER**

- 8.1. Introduction
- 8.2. Financial Institutions
- 8.3. Industrial and Energy Sectors
- 8.4. Technology and Services
- 8.5. Consumer-Facing Industries
- 8.6. Public and Regulatory Bodies

## **9. ESG ADVISORY SERVICES MARKET BY GEOGRAPHY**

- 9.1. Introduction
- 9.2. North America
  - 9.2.1. USA
  - 9.2.2. Canada
  - 9.2.3. Mexico
- 9.3. South America
  - 9.3.1. Brazil
  - 9.3.2. Argentina
  - 9.3.3. Others
- 9.4. Europe
  - 9.4.1. United Kingdom
  - 9.4.2. Germany
  - 9.4.3. France
  - 9.4.4. Spain
  - 9.4.5. Others
- 9.5. Middle East and Africa
  - 9.5.1. Saudi Arabia
  - 9.5.2. UAE
  - 9.5.3. Others

## 9.6. Asia Pacific

9.6.1. China

9.6.2. Japan

9.6.3. India

9.6.4. South Korea

9.6.5. Taiwan

9.6.6. Others

## **10. COMPETITIVE ENVIRONMENT AND ANALYSIS**

10.1. Major Players and Strategy Analysis

10.2. Market Share Analysis

10.3. Mergers, Acquisitions, Agreements, and Collaborations

10.4. Competitive Dashboard

## **11. COMPANY PROFILES**

11.1. Deloitte

11.2. PwC

11.3. EY

11.4. KPMG

11.5. Sustainalytics (Morningstar)

11.6. MSCI ESG Research

11.7. ISS ESG ERM Group

11.8. BSR (Business for Social Responsibility)

11.9. EcoVadis

11.10. Bain & Company

11.11. Boston Consulting Group (BCG)

11.12. Accenture

11.13. McKinsey & Company

11.14. Oliver Wyman

## **12. APPENDIX**

12.1. Currency

12.2. Assumptions

12.3. Base and Forecast Years Timeline

12.4. Key benefits for the stakeholders

12.5. Research Methodology

## 12.6. Abbreviations

## I would like to order

Product name: ESG Advisory Services Market - Strategic Insights and Forecasts (2026-2031)

Product link: <https://marketpublishers.com/r/E7D01B54A6EBEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E7D01B54A6EBEN.html>