

# Enterprise Mobility Market - Forecasts from 2018 to 2023

<https://marketpublishers.com/r/E08F0C5FF49EN.html>

Date: July 2018

Pages: 108

Price: US\$ 3,900.00 (Single User License)

ID: E08F0C5FF49EN

## Abstracts

Enterprise mobility market is projected to witness a compound annual growth rate of 20.62% during the forecast period, reaching a total market size of US\$353.10 billion in 2023 from US\$114.68 billion in 2017. Rising adoption of smart devices along with expanding wireless infrastructure are the major factors driving the demand for field mobility solutions. In addition, the growing need for improving communication between staff and to improve productivity in a cost-effective manner will add to the growing demand for these solutions. The trend towards automation will further boost the demand for enterprise mobility solutions over the forecast period. North America and Europe held a significant market share owing to the presence of major multinational companies, early adoption of technology and the trend towards factory automation. The Asia Pacific region will witness substantial growth over the forecast period due to favourable government policies promoting SMEs and surging investments in industry automation across end-user industries.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the Recent Developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies

and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top-down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the value chain of the enterprise mobility solutions. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report USCAN Enterprise, Inc., Barcode, Inc., Advanced Distribution Solutions, Inc., Zebra Technologies, Motorola Mobility LLC, and Microsoft among others.

## Segmentation

The enterprise mobility market has been analyzed through following segments:

### By Solution

#### Hardware

Smartphones

Laptops

Others

#### Software

#### Services

### By End-User Industry

Telecommunication and IT

Manufacturing

Retail

Education

Oil and Gas

BFSI

Others

By Geography

North America

U.S.

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Italy

Others

Middle East and Africa

United Arab Emirates

Israel

Saudi Arabia

Others

Asia Pacific

China

Japan

India

South Korea

Australia

Others

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