

Enterprise Endpoint Security Market - Forecasts from 2018 to 2023

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Abstracts

The global enterprise endpoint security market was valued at US\$6.645 billion in 2017 and is projected to expand at a CAGR of 6.60% over the forecast period to reach US\$9.750 billion by 2023. Endpoint security is the process of securing the various endpoint on a network, often defined as end user devices such as mobile, laptop, and desktop among others. Endpoint security aims to adequately secure every endpoint connecting to a network to block access attempts and other risky activity at these points of entry. The gradual increase in the mobile threats has led to significant adoption of endpoint security solutions. Moreover, the growing trend of BYOD is also supplementing the growth of enterprise endpoint security market.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The

values obtained are correlated with the primary inputs of the key stakeholders in the enterprise endpoint value chain. Last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the global enterprise endpoint security market.

Major industry players profiled as part of the report are Intel Technologies, ESET, Symantec Corporation, and Panda Security among others.

Segmentation

The global enterprise endpoint security market has been analyzed through following segments:

By Solution

Anti-Virus

Firewall

Endpoint Device Control

Anti-Spyware/Anti-Malware

Others

By Component

Application Control

Endpoint Encryption

By Deployment

Cloud

On-Premise

By Organization Size

Small

Medium

Large

By Industry Vertical

BFSI

Government

Aerospace and Defense

Healthcare

Communication and Technology

Others

By Geography

North America

United States

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

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United Kingdom

Others

Middle East and Africa

Asia Pacific

Japan

China

India

Others

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