

# Enterprise Data Loss Prevention Market - Industry Trends, Opportunities and Forecasts to 2023

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## Abstracts

The global enterprise data loss prevention market is anticipated to witness a compound annual growth rate of 16.28% during the forecast period to grow to US\$2.546 billion by 2023, increasing from US\$1.198 billion in 2018. The global enterprise data loss prevention (DLP) market is expected to be driven by escalating demand for an optimized solution with a spike in cybersecurity threats. The trend of growing adoption of cloud and mobile within enterprise boundaries and resulting in burgeoning demand for data loss prevention solutions for secure digital platforms. Various global firms are expanding to new economies and implementing many digital solutions is also likely to spur demand further for enterprise data loss prevention.

However, deployment complications in DLP tools and high cost of implementation, performance issues, and complex data protection rules are many of the factors restraining the global EDLP market.

## Research Methodology

The report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segments which have been covered as part of the report.

## Market Dynamics

This section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides global and regional regulations which

are determining the market growth and industry value chain analysis of Enterprise Data Loss Prevention Market. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

## Competitive Insight

The major players discussed in this report include Symantec Corporation, CA Technologies, Websense, Inc. (Subsidiary of Raytheon Company), Trend Micro Incorporated, and Digital Guardian along with few others.

In the report, global Enterprise Data Loss Prevention Market has been segmented by solutions, services, deployment model, organization size, industry vertical, and geography as below:

- Solutions
  - Network
  - Storage/Data Center
  - Endpoint
  - Services
  - Consulting
  - System Integration
  - Training
  - Others
- Deployment Model
  - Cloud
  - On Premise
- Organization Size
  - Small
  - Medium
  - Large
- Industry Vertical
  - Aerospace and Defense
  - BFSI
  - Communication and Technology
  - Government
  - Healthcare
  - Manufacturing
  - Others
- Geography

North America

South America

Europe

Middle East and Africa (MEA)

Asia Pacific (APAC)

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