

Electronic Paper Market - Forecasts from 2018 to 2023

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Abstracts

The global electronic paper (e-paper) market was valued at US\$1.876 billion in 2017 and is projected to expand at a CAGR of 28.30% over the forecast period to reach US\$8.367 billion by 2023. Electronic paper also known as e-paper is a portable and reusable storage and display medium which looks like a paper but can be written repeatedly by electronic means. Various e-paper display gadgets such as e-books, billboards, and digital signage are augmenting the demand for e-paper. North America holds the largest market share and Asia Pacific is expected to be the emerging market in the forecast period. Rise in the technology advancements and growing concerns regarding the environmental impacts of consumer electronics are the major drivers whereas high manufacturing costs is restraining the global electronic paper market.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical region. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the

electronic paper value chain. Last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the global electronic paper market.

Major industry players profiled as part of the report are Dai Nippon Printing Co., Ltd., Samsung, Sony, Visionect, and Seiko Epson Corporation among others.

SEGMENTATION

The global electronic paper market has been segmented as below

By Technology

Electrophoretic

Electrochromic

Electrowetting

Others

By Product

Smart Cards

Smart Phones

Digital Signage

E-Readers

Others

By End-User

Consumer Electronics

Retail

Automotive & Transportation

Medical

Others

By Geography

Americas

United States

Canada

Brazil

Others

Europe Middle East and Africa

United Kingdom

Germany

France

Netherlands

Others

Asia Pacific

China

Japan

India

Australia

Others

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