

# Electrical And Electronic Adhesive Tape Market - Forecasts from 2019 to 2024

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## Abstracts

The Global Electrical and Electronic adhesive tape market was valued at US\$3.171 billion in 2018 and is estimated to grow at a CAGR of 6.74% to reach a market size of US\$4.691 billion by 2024. Adhesive tapes for electronic and electrical equipment are specifically designed by taking their conductivity and heat resistance in mind. These tapes allow manufacturers to replace screws and bolts to reduce the size of the devices, which is resulting in their rising adoption in the manufacturing of smartphones, tablets, smartwatches, laptops and more. Good growth in consumer electronics demand owing to rising disposable income is boosting the electrical and electronics adhesive tape market growth. Thus, the market is expected to grow at a substantial rate over the forecast period on account of growing investments in the electronics sector in the emerging economies.

## DRIVERS

Rising investments in the electronics sector.

Burgeoning demand for consumer electronics.

## RESTRAINTS

Cyclical nature of electronics and semiconductor industry.

## INDUSTRY UPDATE

In February 2019, Indian Government approved the National Electronics Policy with an aim to promote domestic electronic manufacturing and export.

The major players profiled as a part of the global Electrical and Electronic adhesive tape market include 3M, tesa SE, AVERY DENNISON CORPORATION, HENKEL AG, Scapa Group plc, Lohmann GmbH & Co. KG, LINTEC Corporation, Intertape Polymer Group, GERGONNE, Shurtape Technologies, LLC, DIC CORPORATION, Teraoka Seisakusho co., Ltd., NITTO DENKO CORPORATION, TOYOCEM CO., LTD., and Von Roll Holding AG.

## Segmentation

The electrical and electronic adhesive tape market has been analyzed through the following segments:

### By Coating Technology

Solvent-based

Hot-Melt based

Water-based

Others

### By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

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