

E-cigarettes Market - Forecasts from 2016 to 2021

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Abstracts

E-Cigarettes market is estimated to witness a compound annual growth rate of 35% over the forecast period to reach a total market size of \$10.687 billion by the end of 2021. Increasing health issues among smokers and passive smokers in their vicinity all over the world has augmented the need for a more harmless solution for this problem; E-cigarettes are such products which are witnessing huge demand across the world though its benefits are yet to be proved by leading health agencies. E-cigarettes are electrically stimulated cigarettes that produce a sense of smoking without the tobacco which is the key toxin in an ordinary cigarette that's why consumption of an E-cigarette is known as 'vaping' rather than 'smoking'. E-Cigarettes ensure a healthier life for the people who are into chain smoking by a more easily adaptable concept.

Disposable E-cigarettes, Rechargeable E-cigarettes and personal vaporizers and mods are three segments of E-cigarette market. Disposable cigarettes cannot be refilled and are needed to be disposed off after consumption whereas Rechargeable E-cigarettes can be recharged and vaped again.

This report provides a comprehensive analysis of the E-Cigarette market. The market size and forecast of the global, regional and various segments has been provided in US\$ billion.

Under market dynamics section, different drivers, restraints, current trends and opportunities which exist in the market have been discussed with a detailed analysis regarding the same. Market analysis has been provided with the help of Porter's Five Forces model. The other major sub-sections under this section are supplier outlook, industry outlook, industry lifecycle analysis, and value chain.

Scenario analysis has also been provided considering the different factors affecting the E-Cigarette market. Under this section, different scenarios like industry regulations and

economic factors have been considered to provide market trends over the forecast period.

The opportunities which exist in different regions has also been covered by the wide-ranging market segmentation and forecast for Americas, Europe Middle East and Africa and Asia Pacific regions.

Competition analysis section lists vendor market share, recent investments by some of the major players, deals and strategies adopted by them to increase their visibility in the market.

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