

# Drilling Fluids Market - Forecasts from 2016 to 2021

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## Abstracts

Drilling fluids, also known as drilling mud, plays an important role in facilitating the drilling process by suspending cuttings, controlling pressure, stabilizing exposed rock, providing buoyancy, cooling and lubricating. Every drilling activity requires drilling fluids and they are used extensively across the globe. Drilling fluids are water, oil or synthetic-based, and each composition provides different solutions in the well. Drilling fluids are essential to drilling success, as it maximizes recovery and minimizes the amount of time taken to achieve the required goal. Drilling deeper, longer and more challenging wells being practiced has been made possible by improvements in drilling technologies, including more efficient and effective drilling fluids.

The growing energy demand globally owing to population growth is the major driver for drilling fluids market. Also, with the successful implementation of nanotechnology in the oil and gas industry, a large number of companies have been investing heavily in drilling fluids. On the brighter side, most of the onshore locations in the global drilling fluids market are currently facing depletion which has prompted many companies to drill deeper. This requires a much larger amount of drilling fluid to function in an optimum condition which will create a higher demand for drilling fluids in most regions.

However, drilling fluids market faces challenges owing to various environmental and socio-economic risk factors associated with the drilling industry. Factors like huge demand for clean and renewable energy globally, highly volatile crude oil market, strict government laws and regulations and environmental concerns related to exploration activities may restrain the market growth.

Onshore oil and gas dominate the drilling fluids market. The Middle East and Africa region accounts for a major share in the global drilling fluids market. North America dominates the global drilling fluids followed by the Middle East, and Asia Pacific region. Government support in India and China is expected to boost the drilling fluids market in

the region over the forecast period. New oil discoveries in the Golden Triangle (Offshore Brazil, Gulf of Mexico, and West Africa) has led to increasing number of companies investing in the region, thereby positively impacting the demand for these fluids.

## **Research Methodology**

Firstly, the report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which has been covered as part of the report.

## **Market Dynamics**

Next, the section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

## **Segmentation**

The drilling fluids market has been segmented on the basis of application, fluid type and geography:

On the basis of application

Onshore

Offshore

On the basis of fluid type

Water-Based

Oil-Based

Synthetic-Based

Other fluid types

By Geography

Americas

North America

South America

Europe Middle East and Africa

Europe

Middle East and Africa

Asia Pacific

## **Market Players**

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Baker Hughes, Anchor Drilling, Canadian Energy Services, Halliburton, China Oilfield Services Limited, Schlumberger Technology Corporation, Tetra Technologies Inc., Newpark Drilling Fluids, and Weatherford International.

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