

Display Driver IC Market - Forecasts from 2018 to 2023

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Abstracts

Display driver IC market is projected to witness a CAGR of 2.88% during the forecast period to reach a total market size of US\$5,343.909 million by 2023, increasing from US\$4,506.245 million in 2017. The growth of this market is being driven by rapidly increasing demand for displays for a wide range of applications. Growth of industries like retail, consumer electronics, media and entertainment, automotive and others is fuelling the demand for displays for wide range of applications by key industry players. As display manufacturers continue to boost investments into scaling up of existing and expansion of manufacturing facilities in new regions, the demand for display driver ICs will continue to witness a significant upward demand. In addition, rising disposable income across many regions is accelerating the adoption of high quality display solutions by the consumers. Higher investments by major market players into research and development aimed at improving the capabilities of these ICs is also a key contributing factor to the market growth. As the aligned markets continue to grow, the adoption of these advanced display driver ICs will increase, which will drive the demand for these ICs over the projected period.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies

and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the display driver IC value chain. Last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report are Synaptics, LAPIS Semiconductor, SILICON WORKS, and ILITEK among others.

Segmentation

By Type

Gate Driver

Source Driver

By Display Type

LCD

LED

Others

By Display Size

Small

Medium

Large

By Geography

North America

U.S.

Canada

Mexico

Others

South America

Brazil

Others

Europe

UK

Germany

France

Italy

Others

Middle East and Africa

Saudi Arabia

UAE

Israel

Others

Asia-Pacific

Japan

China

India

Australia

Others

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope Of The Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, And Forecast Years Timeline

2. RESEARCH METHODOLOGY

- 2.1. Research Design
- 2.2. Secondary Sources

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Force Analysis
 - 4.5.1. Bargaining Power Of Suppliers
 - 4.5.2. Bargaining Power Of Buyers
 - 4.5.3. Threat Of New Entrants
 - 4.5.4. Threat Of Substitutes
 - 4.5.5. Competitive Rivalry In The Industry
- 4.6. Life Cycle Analysis- Regional Snapshot
- 4.7. Market Attractiveness

5. GLOBAL DISPLAY DRIVER IC MARKET BY TYPE

- 5.1. Gate Driver
- 5.2. Source Driver

6. GLOBAL DISPLAY DRIVER IC MARKET BY DISPLAY TYPE

- 6.1. LCD
- 6.2. LED
- 6.3. Others

7. GLOBAL DISPLAY DRIVER IC MARKET BY DISPLAY SIZE

- 7.1. Small
- 7.2. Medium
- 7.3. Large

8. GLOBAL DISPLAY DRIVER IC MARKET BY GEOGRAPHY

- 8.1. North America
 - 8.1.1. U.S.
 - 8.1.2. Canada
 - 8.1.3. Mexico
 - 8.1.4. Others
- 8.2. South America
 - 8.2.1. Brazil
 - 8.2.2. Others
- 8.3. Europe
 - 8.3.1. UK
 - 8.3.2. Germany
 - 8.3.3. France
 - 8.3.4. Italy
 - 8.3.5. Others
- 8.4. Middle East And Africa
 - 8.4.1. Saudi Arabia
 - 8.4.2. UAE
 - 8.4.3. Israel
 - 8.4.4. Others
- 8.5. Asia Pacific
 - 8.5.1. Japan
 - 8.5.2. China
 - 8.5.3. India
 - 8.5.4. Australia
 - 8.5.5. Others

9. COMPETITIVE INTELLIGENCE

- 9.1. Investment Analysis
- 9.2. Recent Deals
- 9.3. Strategies of Key Players

10. COMPANY PROFILES

- 10.1. Synaptics Incorporated
 - 10.2. LAPIS Semiconductor Co.,Ltd.
 - 10.3. SILICON WORKS
 - 10.4. ILITEK
 - 10.5. Himax Technologies, Inc
 - 10.6. Novatek Microelectronics Corp
 - 10.7. LUSEM CO., LTD.
 - 10.8. Magnachip Semiconductor
 - 10.9. Sitronix Technology Corporation
- List of Figures
- List of Tables

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