

Dietary Supplements Market - Forecasts from 2017 to 2022

<https://marketpublishers.com/r/D53EE42F150EN.html>

Date: March 2017

Pages: 90

Price: US\$ 4,000.00 (Single User License)

ID: D53EE42F150EN

Abstracts

Global dietary supplements market is projected to expand at a CAGR of 7.76% over the forecast period to reach a total market size of US\$195.206 billion by 2022. A dietary supplement is a product that is intended to add nutritional value to an individual's diet. The dietary or nutritional supplement may be a vitamin, mineral, amino acid, herb or others. It may be in the form of tablets, capsules, soft gels, gels, liquids, or powders. Consumption of these supplements ensures the intake of an appropriate amount of nutrients that a body requires for proper functioning also helps in mitigating the risk of certain diseases. Over the past decade, there has been a huge surge in the sales of dietary supplements owing to greater health awareness, bolstered by an increase in consumer awareness for preventive healthcare, a rise in ageing population, and expansion of sales channels especially due to higher internet penetration across developing economies. Geographically, Asia Pacific is expected to immensely drive the dietary supplements market in the years ahead, while North America and Europe are other major markets that will witness significant growth.

Research Methodology

This section provides an anatomy of the research process followed for calculating market size and forecasts along with a list of the secondary data sources used and the primary inputs which were taken for data validation. It also provides an outline of the various segmentations which have been covered as part of the report.

Industry Overview

In this section, the entire Dietary supplements market is explained along with the various drivers, restraints, and opportunities to the market. A product pipeline of

therapeutic supplements has been mentioned along with innovations in the market. Certain regulations specific to the industry are also listed out, followed by a detailed scenario analysis.

Segmentation

Dietary Supplements market has been segmented based on age group, gender, usage, type, sales channel and geography as below:

By Classification

By Age Group

0-5 Years

6-20 Years

20-50 Years

Above 50 Years

By Gender

Male

Female

By Usage

Preventive

Proactive

By Type

Botanicals

Vitamins

Minerals

Fatty Acids

Others

By Sales Channel

Hypermarkets

Specialty Stores

Pharmacies

Independent Retailers

Direct Sellers

Online

By Geography

Americas

North America

South America

Europe Middle East and Africa

Europe

Middle East and Africa

Asia Pacific

Market Players

This Section deals with major players in the market, their market shares, products, growth strategies, financials, and recent investments among others. Key industry players in Dietary supplements market are Pfizer, Procter & Gamble, Arm & Hammer, Amway, and Abbott Laboratories among others.

Contents

1. INTRODUCTION

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. DIETARY SUPPLEMENTS INDUSTRY OVERVIEW

- 4.1. Market Overview
- 4.2. Drivers, Restraints, and Opportunities
- 4.3. Industry Value Chain Analysis
- 4.4. Product Pipeline
- 4.5. Innovations
- 4.6. Industry Regulations
- 4.7. Scenario Analysis

5. DIETARY SUPPLEMENTS MARKET FORECAST BY CLASSIFICATION (US\$ BILLION)

- 5.1. By Age Group
 - 5.1.1. 0-5 Years
 - 5.1.2. 6-20 Years
 - 5.1.3. 20-50 Years
 - 5.1.4. Above 50 Years
- 5.2. By Gender
 - 5.2.1. Male
 - 5.2.2. Female
- 5.3. By Usage
 - 5.3.1. Preventive
 - 5.3.2. Proactive
- 5.4. By Type
 - 5.4.1. Botanicals
 - 5.4.2. Vitamins
 - 5.4.3. Minerals
 - 5.4.4. Fatty Acids
 - 5.4.5. Others
- 5.5. By Sales Channel

- 5.5.1. Hypermarkets
- 5.5.2. Specialty Stores
- 5.5.3. Pharmacies
- 5.5.4. Independent Retailers
- 5.5.5. Direct Sellers
- 5.5.6. Online

6. DIETARY SUPPLEMENTS MARKET FORECAST BY GEOGRAPHY (US\$ BILLION)

- 6.1. Americas
 - 6.1.1. North America
 - 6.1.2. South America
- 6.2. Europe Middle East and Africa
 - 6.2.1. Europe
 - 6.2.2. Middle East and Africa
- 6.3. Asia Pacific

7. COMPETITIVE INTELLIGENCE

- 7.1. Market Share Analysis
- 7.2. Investment Analysis
- 7.3. Recent Deals
- 7.4. Strategies of Key Players

8. COMPANY PROFILES

- 8.1. Pfizer
- 8.2. Procter & Gamble
- 8.3. Amway
- 8.4. BASF
- 8.5. Arm and Hammer (Parent Company: Church & Dwight)
- 8.6. Abbott Laboratories
- 8.7. CVS Pharmacy (Parent Company: CVS Health Corporation)
- 8.8. Kirkland Signature (Parent: Costco Wholesale Corporation)

I would like to order

Product name: Dietary Supplements Market - Forecasts from 2017 to 2022

Product link: <https://marketpublishers.com/r/D53EE42F150EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D53EE42F150EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970