

Dietary Supplement Market - Forecasts from 2019 to 2024

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Abstracts

The dietary supplements market was valued at US\$167.860 billion in 2018 and is anticipated to grow at a CAGR of 6.43% to reach a market size of US\$244.000 billion by 2024. A dietary supplement is a product that is intended to add nutritional value to an individual's diet. The dietary or nutritional supplement may be a vitamin, mineral, amino acid, herb or others. It may be in the form of tablets, capsules, soft gels, gel capsules, liquids, or powders. Consumption of these supplements ensures the intake of an appropriate amount of nutrients that a body requires for proper functioning also helps in mitigating the risk of certain diseases. Over the past decade, there has been a huge surge in the sales of dietary supplements owing to greater health awareness, bolstered by an increase in consumer awareness for preventive healthcare, a rise in the aging population, and expansion of sales channels especially due to higher internet penetration across developing economies. Geographically, Asia Pacific is expected to immensely drive the dietary supplements market in the years ahead, while North America and Europe are other major markets that will witness significant growth.

The Dietary Supplements Market – Forecasts from 2019 to 2024 is an exhaustive study which aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by classification and by geography.

The dietary supplements market has been segmented based on classification and geography. On the basis of classification, the market is categorized into by age group,

by gender, by usage, by type, and by distribution channel. Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa (MEA), and the Asia Pacific regions. The report also analyzes 16 major countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the dietary supplements market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the dietary supplements market.

Segmentation:

By Classification

By Age Group

0-5 Years

6-20 Years

20-50 Years

Above 50 Years

By Gender

Male

Female

By Usage

Preventive

Proactive

By Type

Sports Supplements

Practitioner Supplements

Herbal Supplements

Vitamin Supplements

By Distribution Channel

Online

Offline

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

UAE

Others

Asia Pacific

China

Japan

South Korea

India

Others

'The report will be delivered in 3 working days.'

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