

Desktop Virtualization Market - Forecasts from 2016 to 2021

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Abstracts

The global desktop virtualization market is projected to reach US\$28.345 billion in 2022 increasing from US\$6.276 billion in 2016 at a CAGR of 28.57%. Desktop Virtualization is a technology that separates an individual's desktop environment from his personal computers application system. That is, hosting a virtualized desktop on a remote central server rather than hard drive of a personal computer, thus enabling flexibility and security. Other benefits of desktop virtualization include ability to run old applications, access virus-infected data, test software, upgrades, or new configurations, back up an entire operating system, create a personal cloud computer, make a backup of the server for emergencies, or reuse old hardware. Factors driving growth in the market are increased digitization of processes, growing need for data security and applications availability, increasing competition in the IT space resulting in emphasis on cost cuts, and increasingly mobile workforce. Geographically, North America is expected to be the largest market for desktop virtualization, followed by Europe and Asia-Pacific. High growth in North America is anticipated owing to presence of large IT firms and high pace of process digitization.

Research Methodology

This section provides an anatomy of the research process followed for calculating market size and forecasts along with a list of the secondary data sources used and the primary inputs which were taken for data validation. It also provides an outline of the various segmentations which have been covered as part of the report.

Market Dynamics

In this section, the entire market is explained along various drivers, restraints and

opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

The Desktop Virtualization market has been segmented by approach, technology, industry verticals and geography as below:

By Approach

- Remote Hosted Desktop

- Remote Virtual Applications

- Remote Hosted Dedicated Virtual Desktops

- Local Virtual Applications

- Local Virtual OS

By Technology

- Virtual Desktop Infrastructure

- Hosted Virtual Desktop

- Desktop Virtualization Servers

By Industry Verticals

- Communication and Technology

- Healthcare

- Government

- BFSI

Education

Others

By Geography

Americas

North America

South America

Europe Middle East and Africa

Europe

Middle East and Africa

Asia Pacific

Market Players

This Section deals with major players in the market, their market shares, products, growth strategies, financials, and recent investments among others. Key industry players in the Desktop Virtualization market are Citrix Systems, VMware, NComputing, and Moka5 among others.

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