Data Center Rack Server Market – Forecasts from 2016 to 2021

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Date: December 2016
Pages: 102
Price: US$ 4,200.00 (Single User License)
ID: DCCBDC6631DEN

Abstracts

A rack server is a computer to be used as a server by installing it in a rack that contains multiple mounting slots designed to hold a hardware unit. Rack servers help reduce energy costs, are very expandable and support a large amount of RAM. Increasing demand for virtualization, growth in the data centers market and rising demand for server security is expected to drive significant growth in the market. The data center rack server market is projected to grow at a CAGR of 17.81% over the period 2015 to 2021. Geographically, Asia Pacific is expected to be the biggest regional market in the years ahead, owing to a robust environment for digitization and technological up gradation in this region, with India and China being the fastest growing markets.
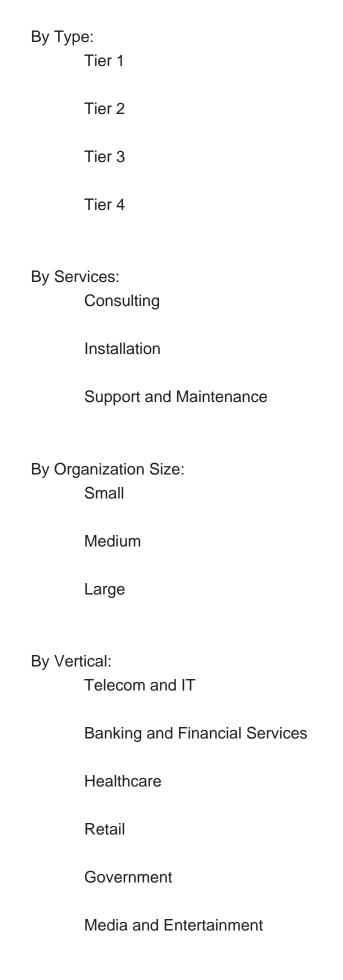
Research Methodology

This section provides an anatomy of the research process followed for calculating market size and forecasts along with a list of the secondary data sources used and the primary inputs which were taken for data validation. It also provides an outline of the various segmentations which have been covered as part of the report.

Market Dynamics

Under market dynamics section, different drivers, restraints, current trends and opportunities which exist in the market have been discussed with a detailed analysis regarding the same. Market analysis has been provided with the help of Porter's Five Forces model. The other major sub-sections under this section are supplier outlook, industry outlook and industry value chain.

Segmentation

By Type:
    Tier 1

    Tier 2

    Tier 3

    Tier 4

By Services:
    Consulting

    Installation

    Support and Maintenance

By Organization Size:
    Small

    Medium

    Large

By Vertical:
    Telecom and IT

    Banking and Financial Services

    Healthcare

    Retail

    Government

    Media and Entertainment

Others

By Geography:
Americas
US

Canada

Brazil

Mexico

Others

Europe Middle East and Africa
United Kingdom

Germany

France

Saudi Arabia

Others

Asia Pacific
Japan

China

India

Australia

Others

Market Players

This Section deals with major players in the market, their market shares, products, growth strategies, financials, and recent investments among others. Key industry players in the market are HP, Dell, Lenovo and Fujitsu among others.

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