

# Data Center Physical Security Market - Forecasts from 2017 to 2022

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## Abstracts

Data Center Physical Security Market is expected to witness a compound annual growth rate of 17.04% over the period 2017 to 2022. Servers and storage units housed in the data centers require physical security from external threats capable of disrupting key business activities. Video surveillance through cameras, access control systems, perimeter security among others are some of the major security solutions being deployed by enterprises for physical security of data centers. The growth of data center physical security market is also facilitated by the global rise in the number of new data centers, increasing security concerns over crucial data, and growing adoption of advanced security solutions. Adoption of innovative products and solutions is facilitating efficient monitoring and management of personnel for the data center facility is also contributing to the market growth.

### By Vertical

By vertical, BFSI sector accounted for significant market share in 2016. Factors like increasing number of data centers holding curial data and growth of digital banking and the huge volume of customer data significantly contribute to this segment's growth. Moreover, government policies and initiatives for data security and privacy in BSFI sector further contributes to the BFSI segment growth in data center physical security market.

### By Geography

North America accounted for the largest market share during 2016 and is expected to maintain its dominance over the forecasted period. Early adoption of security technologies due to increasing security threats over the years is augmenting the

regional market growth. Asia Pacific is expected to grow at the fastest CAGR over the projected period. Investments in ICT infrastructure and growing BFSI sector, especially in developing economies of China and India is creating ample opportunities for the data center physical security solution vendors. This is attracting international players in the market while augmenting the regional market growth over the forecast period.

### Competitive Insight

The large vendors owing to their capability to invest in continuous R&D and prior industry knowledge restrict entry of new players in the market. However, favorable policies and growing demand for data center security solutions significantly enhance the competitive rivalry within the industry. The data center physical security market is highly competitive in terms of price, technology, and additional services being offered. In order to sustain in the market, the players are focusing on innovation and product line extension. Some of the major players discussed in the report include Assa Abloy, Honeywell, Morpho, Tyco International, Siemens, Schneider Electric, Cisco System, Bosh Security System, and Axis Communication.

### Segmentation

Thirdly, Data center physical security market has been segmented by type, solution, service, vertical, and geography.

#### By Type

- Hardware
- Software
- Services

#### By Solution

- Video Surveillance
- Monitoring Solutions
- Access Control Solutions
- Others

#### By Service

Security Consulting Services  
System Integration Services  
Professional Services

#### By Vertical

IT and Telecom  
BFSI  
Government  
Healthcare  
Energy  
Education  
Retail  
Others

#### By Geography

Americas  
North America  
U.S.  
Canada  
Mexico  
Others  
South America  
Brazil  
Argentina  
Others  
Europe Middle East and Africa  
Europe  
UK  
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Others  
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Asia Pacific  
Japan

China  
India  
Australia  
Others

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