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Data Center Logical Security Market - Forecasts from 2020 to 2025

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Abstracts

The data center logical security market is projected to grow at a CAGR of 6.57% to reach US$4.880 billion by 2025, from US$3.331 billion in 2019. The data center logical security includes password access, user identification, access rights, authenticating, etc. which safeguards for software of a system for an organization. Additionally, the growing adoption of cloud computing and the adoption of visualization solutions worldwide are driving the growth of the global data center logical security market in the forecast period. Furthermore, the government and industry regulations along with an increasing number of data centers are fueling the market demand. Also, increasing economic growth in the emerging economies of the world are further providing an impetus for the market to grow during the forecast period. For optimization of the efficiency of business processes, many IT organizations are focused on the consolidation and restructuring of data centers so as to increase the data storage capacity along with providing high-end security. Furthermore, growing initiatives to prevent accidental or intentional data manipulation in the data centers is further driving the market demand for data center logical security. Hence, this is giving rise to an increase in IT investments for the development of IT security infrastructure for meeting the growing demand from varied end-user industry verticals. Moreover, the ability of the global data center logical security market to deal with security breaches and protection of sensitive data from unauthorized users is leading to drastic market growth in the forecast period and in the upcoming years.

Growing data security concerns is driving the demand for data center logical security solutions, fueling the market growth in the forecast period.

There are several advantages of storing data on the cloud, however, the security concerns still remain. As on the cloud there lies a multi-tenant environment and a

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shared network infrastructure. This calls for the potential to access a customer's data, seeming to be a risky procedure. However, there are safe harbor and privacy laws in order to protect the data, but it is still accessible to a malicious hacker attack or an accident that would lead to the leakage of data. Significant efforts have been made to send data in an encrypted format but one has to make sure before leaving its premises, hence, data privacy and security concerns are driving the market demand for data center logical security market in the forecast period and in the upcoming years.

The growing adoption of cloud-based solution is propelling the growth of the data center logical security market in the forecast period.

There has been a continuous evolution in the era of information technology, the executives are looking for more ways in order to explore the cloud technology in order to strategize their business goals. The evolution of cloud-based services started from providing personal storage systems to an organization's storage system, thus, providing large organizations an opportunity to connect in a better way. Today more than fifty percent of the organizations are adopting platforms, applications, and services that are enabled by the cloud, driving the digital revolution ahead. Also, the growth in cloud computing spending which is expected to be six times more in comparison to the IT spending through the forecast period is further poised to drive the market growth. In addition, key players like Google Apps, SalesForce and other companies are gearing up to enter the competition influencing the massive growth in cloud-based solutions. Hence, with the extensive use of a cloud-based solution, robust cloud security is necessary. This is because of the constant security threats risking cloud computing and making it vulnerable to malicious attacks. Thus, this has created a strong need for the logical security market to enter for the protection of data while on the cloud, further fueling the growth of the global data center logical security market in the forecast period and in the coming years.

Segmentation:

By Data Center Type

Small

Medium

Large

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- By Service Type
  - Security Consulting Services
  - Managed Security Services
- By Solution Type
  - Threat and Service Type Security Solutions
  - Access Control and Compliance
  - Data Protection Solutions
- By End User
  - BFSI
  - Healthcare
  - Government
  - Energy
  - Retail
  - Others
- By Geography
  - North America
    - USA
    - Canada
    - Mexico

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South America

Brazil

Argentina

Others

Europe

UK

Germany

France

Others

Middle East and Africa

UAE

Israel

Others

Asia Pacific

Japan

China

India

South Korea

Others

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11.6. VMware, Inc
11.7. Fortinet, Inc.
11.8. Intel Corporation
11.9. Hewlett Packard Enterprise Development LP
11.10. IBM
11.11. Cisco Systems, Inc.

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