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Data Center Blade Server Market - Forecasts from 2017 to 2022

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Abstracts

Data center blade server market is projected to grow at a CAGR of 7.90% over the forecast period to reach US$18.584 billion by 2022, from US$12.708 billion in 2017. Increasing adoption of virtualization solutions is impacting the growth of blade servers market. Advantages like manageability, flexibility, and scalability over rack servers, blade servers are witnessing higher adoption. Moreover, smaller carbon footprint and low power consumption are additional factors contributing to the market growth and increased deployment by enterprises across the world. Increasing investments in ICT infrastructure, particularly in emerging economies like China and India, is expected to augment the demand for data center blade servers over the next five years.

By organization size, medium size enterprises segment is showing high growth potential over the projected period. Favorable government policies and initiatives to boost the organizational sector has resulted in increasing number of businesses entering the market across industry verticals. For instance, in India, the government recently has come up with initiatives like “Make in India”, tax benefits for startups, and funding support to support and boost SMEs. Thus, the growing SMEs further augments the need for robust IT infrastructure, while driving the demand for data center blade servers.

Geographically, North America accounted for a significant share of the global data center blade server market during 2016 and is expected to grow at a moderate rate over the projected period. The presence of the key players in the United States significantly contributes to this market growth. The early adoption of technology and improving data center infrastructure further propel the market growth.

The global market for data center blade server is fragmented with several large players dominating the market. However, the high-speed innovation and entry of smaller players

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are enhancing the competitive rivalry. Although the growth in cloud computing market provides numerous opportunities to the players, the ones with prior knowledge and experience are expected to take maximum advantage of the opportunities present in the market. Some of the major players discussed in the report include Super Micro Computer, Cisco, HP, Dell, IBM, Lenovo, Oracle, Intel, and Hitachi.

Data center blade server market has been segmented by data center type, service, organization size, vertical, and geography as below:

By Data Center Type

Tier 1
Tier 2
Tier 3
Tier 4

By Service

Consulting
Installation
Support and Maintenance

By Organization Size

Small
Medium
Large

By Vertical

Telecom and IT
Banking and Financial Services
Healthcare
Retail
Government
Media and Entertainment
Others

By Geography

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Americas
North America
U.S.
Canada
Mexico
Others
South America
Brazil
Argentina
Others
Europe Middle East and Africa
Europe
UK
Germany
France
Others
Middle East and Africa
Saudi Arabia
Israel
Others
Asia Pacific
Japan
China
India
Australia
Others

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