

# Dairy Ingredients Market - Forecasts from 2020 to 2025

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## Abstracts

The global dairy ingredients market is expected to grow at a CAGR of 5.94% over the forecast period to reach US\$69.707 billion by 2025, increasing from US\$49.308 billion in 2019. The products that are produced or contain the milk of mammals such as cows, buffaloes, and goats among others are called dairy ingredients. Expanding the dairy industry coupled with the growing demand for dairy products is expected to drive the growth of the market during the forecast period. However, the availability of substitutes and rising inclination towards a vegan diet is anticipated to restrain the growth of the market in the coming years.

Dairy products are considered as an important source of nutrients

Dairy products and milk are considered as nutrient dense food supplying energy, protein and micronutrients such as calcium, selenium, vitamin B12, and B5, and magnesium among others which are essential in reducing malnutrition and hunger. Even many countries have recommended dietary guidelines for dairy products as a component in a balanced diet. At the global stage, milk contributes on average 134 kcal of energy per capita per day to the global supply of energy, 8.3 g of protein per capita per day to the global supply of protein. In addition, it is the fifth-largest provider of energy and the third largest provider of protein and fat to human beings (Source: FAO).

Expanding the dairy industry

Milk and milk products are considered as one of the most produced and valuable agricultural commodities worldwide. According to the Food and Agriculture Organization, milk contributes nearly one fourth to the global value added of livestock and one tenth to that of agriculture. Milk and dairy products account for fourteen percent

of the global agriculture trade and global milk production is projected to increase to 177 million tonnes by the end of 2025.

Rising prevalence of vegan diet is expected to hinder the growth of the market in the coming years

The rising preference of the vegan diet is a substantial contributing factor towards the meteoric adoption of non-dairy milk alternatives which is reducing the demand for dairy products. Presently consumers are proactively moving away from the bovine milk towards plant based milk mainly due to milk protein allergy, lactose intolerance, cultural influences, etc. In addition, companies are investing heavily in plant based milk alternative which further restrains the girth of the market. For instance, Califia Farms known for its range of plant-based kinds of milk that are inclusive of but are not limited to that of coconut and almond milk raised \$50 million round of capital in the year of 2018 led by Ambrosia Investments.

By livestock, the cow is holding a significant share in the market during the forecast period

By livestock, the dairy ingredient market is segmented on the basis of cows, buffaloes, and others. Cows segment is expected to hold a significant share in the market on account of its large population and less complication in performing the whole milking process compared to others. Besides, India is the global leader in milk production and also holds the largest population of cows in the world showing a direct correlation between the milk production and cow's population. Furthermore, other livestock based dairy ingredient is mostly present in specific regions leading to limited global reach.

The Asia Pacific is holding a significant share in the market

By geography, the dairy ingredients market is segmented as North America, South America, Europe, the Middle East and Africa, and the Asia Pacific. The dairy ingredients market in the Asia Pacific is estimated to hold a significant share in 2019 and is anticipated to grow rapidly on account of an increased investment by big market players in the countries like China and India. China which is the most populated country imports about thirty percent of its dairy products which is further expected to increase in the coming future. Also according to the National Dairy Development Plan, China should be 70% self-sufficient by the end of 2028. In addition, increasing disposable income in developing countries like India, China, and Indonesia is also expected to boost the demand for ready to eat or convenience foods made of dairy ingredients which propel

the growth opportunities in the coming years. Simultaneously, in Europe and North America due to the availability of plant based milk ingredient the market for the dairy ingredient is anticipated to grow marginally during the forecast period.

## Competitive Insights

Prominent key market players in the global dairy ingredients market include the FrieslandCampina, Arla Foods amba, Glanbia, Kerry Group, Groupe Lactalis, Amul, and Saputo among others. At present, these companies are holding a significant share in the market and are adopting various growth strategies such as new product launches, mergers and acquisitions, and partnerships to expand their global footprint. For instance, in September 2019, Arla Foods launched a new ingredient called whey protein hydrolysate without the bitter taste which is more readily absorbed than intact whey protein and gives body quicker access to amino acids and reduces muscle damage. Also in February 2019, Glanbia acquired Watson headquartered in the Connecticut United States for nearly US\$89 million. Major players in the dairy ingredients market have been covered along with their relative competitive position and strategies in the recent years. The report also mentions recent deals and investments of different market players. The company profiles section details the business overview, financial performance (public companies) for the past few years, key products and services being offered along with the recent deals and investments of these important players in the dairy ingredients market.

## Segmentation:

### By Type

Milk powder

Milk protein

Lactose & Derivatives

Others

### By Livestock

Cows

Buffaloes

Others

By Application

Bakery & Confectionery

Dairy Products

Sports Nutrition Products

Infant Milk Formula

Others

By Form

Dry

Liquid

By Distribution Channel

Online

Offline

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

UK

Germany

France

Spain

Others

Middle East and Africa

Saudi Arabia

South Africa

Others

Asia Pacific

Japan

China

India

Australia

Others

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