

Cosmetic Tubes and Jars Market - Forecasts from 2018 to 2023

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Abstracts

Cosmetic tubes and jars market is projected to grow at a CAGR of 5.32% over the forecast period of 2017 to 2023. Rising global aging population and expanding urbanization has resulted in deeper penetration of cosmetics which in turn is propelling the cosmetic tubes and jars market growth. Emerging e-retailing trends owing to rising penetration of smartphones and mobile devices along with internet connectivity is augmenting the demand and sales for personal care products, thus, positively impacting the growth of global cosmetic tubes and jars market. Geographically, EMEA will contribute significantly to the demand for these packaging solutions on account of high disposable income coupled with the presence of global cosmetic brands in the region.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top-down approaches have been utilized to determine the market size of the overall market and key segments. The

values obtained are correlated with the primary inputs of the key stakeholders in the cosmetic tubes and jars value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the Cosmetic Tubes and Jars market.

Major industry players profiled as part of the report are Cosmopak, The Libo Cosmetics Company Ltd., HCP Packaging, Albéa Group, and DuPont among others.

Segmentation

Cosmetic tubes and jars market has been segmented by type, by material, by applications, and by geography:

By Type

Tubes

Jars

By Material

Glass

Plastic

Metal

By Application

Skin Care

Hair Care

Others

By Geography

North America

U.S.

Canada

Mexico

Others

South America

Brazil

Others

Europe

UK

Germany

France

Others

Middle East and Africa

Saudi Arabia

UAE

Israel

Others

Asia-Pacific

Japan

China

India

Australia

Others

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

2. RESEARCH METHODOLOGY

- 2.1. Research Design
- 2.2. Secondary Sources

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Force Analysis
 - 4.5.1. Bargaining Power of Suppliers
 - 4.5.2. Bargaining Power of Buyers
 - 4.5.3. Threat of New Entrants
 - 4.5.4. Threat of Substitutes
 - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

5. COSMETIC TUBES AND JARS MARKET BY TYPE

- 5.1. Tubes
- 5.2. Jars

6. COSMETIC TUBES AND JARS MARKET BY MATERIAL

- 6.1. Glass
- 6.2. Plastic
- 6.3. Metal

7. COSMETIC TUBES AND JARS MARKET BY APPLICATION

- 7.1. Skin Care
- 7.2. Hair Care
- 7.3. Others

8. COSMETIC TUBES AND JARS MARKET BY GEOGRAPHY

- 8.1. North America
 - 8.1.1. U.S.
 - 8.1.2. Canada
 - 8.1.3. Mexico
 - 8.1.4. Others
- 8.2. South America
 - 8.2.1. Brazil
 - 8.2.2. Others
- 8.3. Europe
 - 8.3.1. UK
 - 8.3.2. Germany
 - 8.3.3. France
 - 8.3.4. Others
- 8.4. Middle East and Africa
 - 8.4.1. Saudi Arabia
 - 8.4.2. UAE
 - 8.4.3. Israel
 - 8.4.4. Others
- 8.5. Asia-Pacific
 - 8.5.1. Japan
 - 8.5.2. China
 - 8.5.3. India
 - 8.5.4. Australia
 - 8.5.5. Others

9. COMPETITIVE INTELLIGENCE

- 9.1. Recent Deals and Investment
- 9.2. Strategies of Key Players
- 9.3. Investment Analysis

10. COMPANY PROFILES

- 10.1. Cosmopak
- 10.2. The Libo Cosmetics Company Ltd.
- 10.3. HCP Packaging
- 10.4. Albéa Group
- 10.5. DuPont
- 10.6. The Packaging Company
- 10.7. Roma International PLC
- 10.8. VisiPak

LIST OF FIGURES

LIST OF TABLES

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