

# Cosmetic Surgery Market - Forecasts from 2019 to 2024

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## Abstracts

The cosmetic surgery market is projected to grow to US\$56.495 billion by 2024, from US\$37.372 billion in 2018, at a CAGR of 7.13% over the forecast period. Cosmetic surgery is a medical procedure aimed at enhancing appearance through surgical and medical techniques. An individual may undergo a cosmetic procedure either for reduction, augmentation, lifting or improvement of a body part. The market for cosmetic surgery has seen a significant rise over the years, driven by advancement in surgical procedures rising incomes, expanding urbanization, cultural effects of global integration and rise in specialized surgeons. Surgical procedures have historically proven to generate high demand, while non-invasive procedures are gaining traction. The United States is the largest market for cosmetic surgery, followed by Europe. In addition, Asia Pacific is expected to witness the fastest regional market growth between 2018 and 2024. This growth is attributed to growing awareness regarding the surgery, enhanced technology spill over from mature markets, rising healthcare expenditures and availability of trained surgeons.

The Cosmetic Surgery Market – Forecasts from 2019 to 2024 is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by product, solution, industry vertical, and geography.

The cosmetic surgery market has been segmented based on type, body part, and geography. By type, the market has been segmented on the basis of surgical

procedures, non- surgical procedures and liposuction. By body part, the market has been segmented as face and head, breast and body and extremities.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa, and the Asia Pacific regions. The report also analyzes 13 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the cosmetic surgery market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the cosmetic surgery market.

## Segmentation

The cosmetic surgery market has been segmented based on type, body part, and geography as below:

### By Type

Surgical Procedures

Non- Surgical Procedures

Liposuction

### By Body Part

Face and Head

Breast

Body and Extremities

## By Geography

### North America

United States

Canada

Mexico

### South America

Brazil

Argentina

Others

### Europe

Germany

France

UK

Italy

Others

### Middle East and Africa

### Asia Pacific

China

Japan

South Korea

India

Others

## Contents

### **1. INTRODUCTION**

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

### **2. RESEARCH METHODOLOGY**

- 2.1. Research Design
- 2.2. Secondary Sources

### **3. EXECUTIVE SUMMARY**

### **4. MARKET DYNAMICS**

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Forces Analysis
  - 4.5.1. Bargaining Power of Suppliers
  - 4.5.2. Bargaining Power of Buyers
  - 4.5.3. Threat of New Entrants
  - 4.5.4. Threat of Substitutes
  - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

### **5. COSMETIC SURGERY MARKET FORECAST BY TYPE**

- 5.1. Surgical Procedures
- 5.2. Non- Surgical Procedures
- 5.3. Liposuction

## **6. COSMETIC SURGERY MARKET FORECAST BY BODY PART**

- 6.1. Face and Head
- 6.2. Breast
- 6.3. Body and Extremities

## **7. COSMETIC SURGERY MARKET FORECAST BY GEOGRAPHY**

- 7.1. North America
  - 7.1.1. USA
  - 7.1.2. Mexico
  - 7.1.3. Canada
- 7.2. South America
  - 7.2.1. Brazil
  - 7.2.2. Argentina
  - 7.2.3. Others
- 7.3. Europe
  - 7.3.1. Germany
  - 7.3.2. France
  - 7.3.3. United Kingdom
  - 7.3.4. Italy
  - 7.3.5. Others
- 7.4. Middle East and Africa
- 7.5. Asia Pacific
  - 7.5.1. China
  - 7.5.2. Japan
  - 7.5.3. South Korea
  - 7.5.4. India
  - 7.5.5. Others

## **8. COMPETITIVE INTELLIGENCE**

- 8.1. Competitive Benchmarking and Analysis
- 8.2. Recent Investments and Deals
- 8.3. Strategies of Key Players

## **9. COMPANY PROFILES**

- 9.1. Candela corporation

- 9.2. Allergan
  - 9.3. Cutera
  - 9.4. Merz pharmaceuticals
  - 9.5. Mentor Plastic Surgery
  - 9.6. Lumenis
  - 9.7. Sinclair Pharma
  - 9.8. Cutera
  - 9.9. Candela Corporation
- \*List is not exhaustive

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