

Contrast Materials Market - Forecasts from 2019 to 2024

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Abstracts

The global contrast materials market is projected to grow at a CAGR of 3.07% to reach US\$4.745 billion by 2024, from US\$3.957 billion in 2018. Contrast materials which are also known as contrast agents or contrast media are utilized to view the internal body organs or soft tissues. These allow the radiologists to distinguish a normal condition from an abnormal one. The mode of administration of the contrast agents is either oral, rectal or through blood vessels (vein or artery). The growing number of chronic diseases and rising R&D expenditures are driving the growth of the global contrast materials market in the forecast period. Also, the growing number of diagnostic centers is emanating the market growth. Furthermore, growing awareness regarding self-care will emanate the market growth due to the adoption of preventive health services by the patient population.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while

conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the global contrast materials value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the global contrast materials market.

Major industry players profiled as part of the report are GENERAL ELECTRIC COMPANY, Bayer U.S. LLC, Bracco Imaging S.p.A., Guerbet and Lantheus Medical Imaging, Inc. among others.

Segmentation

The global contrast materials market has been analyzed through following segments:

By Product Type

Iodine-based

Barium-Sulphate

Gadolinium

Saline and Gas

Others

By Route of Administration

Oral

Rectal

Blood Vessel

By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe
Germany
France
United Kingdom
Spain
Others
Middle East and Africa
Saudi Arabia
Israel
Others
Asia Pacific
China
Japan
South Korea
India
Others

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