

# Contrast Agent Market - Forecasts from 2019 to 2024

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## Abstracts

The global contrast agent market is projected to grow at a CAGR of 9.45% to reach US\$9.739 billion by 2024, from US\$5.664 billion in 2018. Contrast agents or contrast media are the dyes used to view or highlight specific organs, tissues or blood vessels for the radiological diagnosis or to determine the extent of any diseases or injury. Once the contrast is administered in the body, it quickly circulates throughout the body highlighting the specific tissue or organ to be observed, with kidneys and liver quickly eliminate the contrast from the body at the end.

The market is expected to show robust growth during the forecast period which may be attributed to the growing number of diagnostic procedures due to the rising burden of chronic diseases and traumatic injuries across the globe. Technological advancements in contrast media such as the development of microbubbles/ microsphere contrast agents will also boost the growth of the market during the forecast period. However, adverse effects associated with the contrast agents coupled with the stringent regulatory requirements for the market approval of contrast media might hamper the growth of the market during the given time frame.

The Contrast Agent Market – Forecasts from 2019 to 2024” is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by type, modality, route of administration, end-user, and geography.

Based on type, the market has been segmented as Iodine Based, Barium Based and Gadolinium Based. On the basis of modality, the market is segmented as X-Ray, MRI,

CT, and Ultrasound. By route of administration, the market is segmented as intravenous, oral and rectal. Based on End-Users, the market has been segmented as Hospitals and Clinics, Ambulatory Care Centres and Diagnostic labs.

Regional analysis has been provided with detailed analysis and forecast for the period 2019 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa, and the Asia Pacific regions. The report also analyzes major countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the contrast agent market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the contrast agent market.

Segmentation:

By type

Iodine Based

Barium Based

Gadolinium Based

Modality

X-Ray

MRI

CT

Ultrasound

Route of Administration

Intravenous

Oral

Rectal

End-user

Hospitals & Clinics

Ambulatory Care Centres

Diagnostic labs

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

UK

Germany

Italy

Spain

Others

Middle East and Africa (MEA)

Israel

Saudi Arabia

Other

Asia Pacific (APAC)

China

Japan

India

Australia

Others

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