Content Delivery Network Market - Forecasts from 2016 to 2021

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Abstracts

The content delivery network is a distribution network that is connected to a large number of servers deployed in multiple geographical areas in order to deliver static or streaming content to end users with enhanced performance. The network chooses the fastest routing alternative to provide the content to users from the node which is in very close propinquity to them. The advantages of a content delivery network are improved scalability and reduced network congestion over complexities of the traditional approach such as slow retrieval of data along with limited bandwidth. Increased usage of internet services among global users along with growing utilization of mobile technology and social media are some of the factors driving the market. Deployment procedures of this network are very complex as well as expensive, leading to its limited deployment and thereby restraining the market growth.

Global content delivery network market is projected to grow from US$5.396 billion in 2016 to US$18.815 billion in 2021, at a CAGR of 28.38% over the forecast period. The growth of e-commerce market in India and presence of world's largest online population in China is positively impacting the market growth.

Research Methodology

Firstly, the report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which has been covered as part of the report.

Market Dynamics

Next, the section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Content Delivery Network. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Thirdly, Content Delivery Network Market has been segmented on the basis of type, end users, applications and geography as follows:

By Type
    Video Content Delivery Network

    Non-Video Content Delivery Network

By End Users
    Small Enterprises

    Medium Enterprises

    Large Enterprises

By Applications
    Internet Service Providers

    Mobile operators

    E-commerce

    Media and Entertainment

    Others

By Geography

Americas

North America

South America

Europe Middle East and Africa

Europe

Middle East and Africa

Asia Pacific

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Akamai Technologies, CloudFlare, AT&T Inc. Limelight Networks, Amazon CloudFront, CDN77, and CDNetworks among others.

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