

Commercial Greenhouse Market - Forecasts from 2019 to 2024

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Abstracts

The global commercial greenhouse market was valued at US\$21,540.596 million in 2018 and is projected to expand at a CAGR of 6.87% over the forecast period to reach US\$32,088.821 million by 2024. Commercial greenhouses are in use ranging from large farms to the neighborhood nurseries. These provide a variety of features providing controlled conditions optimum for the growth of plants according to the need or requirement. Rapid urbanization and less availability of arable lands are the major drivers driving the growth of the global commercial greenhouse market. Also, the changing climatic conditions during traditional farming have led to the adoption of commercial greenhouses which is further fueling the market growth. Region-wise, North America and Europe are expected to hold a significant market share while the Asia-Pacific region will witness the fastest growth. However, there are issues regarding the improper management of the greenhouse facility by the farmers, which remains the challenge towards large-scale adoption. Some of the advantages provided by the commercial greenhouses include even distribution of light in the greenhouse facility, optimizing heat, control of microclimate, protection against diseases, excellent ventilation, protection from rain, production in regions with adverse weather conditions and ability to produce crops even during the off-season.

On the basis of type, the global commercial greenhouse market is segmented into Free Standing, and Gutter Connected. The gutter-connected commercial greenhouses account for the significant market share owing to their cost-effectiveness and their ability to be installed on a small piece of land without compromising on crop productivity.

By component, the commercial greenhouse market has been segmented as high tech, medium tech, and low-tech greenhouses. High tech commercial greenhouses hold the dominant share in the market and are expected to be the fastest growing segment

owing to its increasing adoption in developed economies.

By application, the global commercial greenhouse market is segmented as fruits and vegetables, flowers and ornamentals and nursery crops. Due to the advantage of growing plants regardless of climatic condition and yearly demand for fruits and vegetables this segment holds a significant share in this market. Also, growing competition in this industry is pushing the market players towards adopting new technologies while also focusing on cost reduction. In addition, cultivation in greenhouses requires less labor and is aiding in the inclination towards the increasing adoption of greenhouses across the world.

By geography, commercial greenhouse market is segmented as North America, South America, Europe, Middle East and Africa, and Asia Pacific. North America and South America regional markets are projected to grow on account of the rising number of low tech and medium tech greenhouses in these regions supported by the adoption of modern farming practices. In Europe, greenhouse cultivation is the most preferred form of cultivating crops owing to harsh climatic conditions. The demand for commercial greenhouses in the Asia Pacific region is projected to witness a rise owing to the growing focus towards improvements in the agricultural sector by the governments and multiple institutions.

Major industry players profiled as part of the report are Argus Control Systems Ltd., Certhon, LumiGrow, Inc., Nexus Corporation and Heliospectra AB among others.

Segmentation

The commercial greenhouse market has been analyzed through the following segments:

By Type

Free Standing

Gutter Connected

By Component

High-Tech Commercial Greenhouse

Heating System

Heaters

Valves

Vents

Others

Cooling System

Fans

Cooling Pad System

Lighting

Sensors

Others

Medium-Tech Commercial Greenhouse

Heaters

Cooling Pads

Thermostats

Exhaust Fans

Others

Low-Tech Greenhouse

By Application

Fruits and Vegetables

Flowers and Ornamentals

Nursey Crops

By Geography

North America

United States

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

United Kingdom

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Others

Middle East and Africa

Saudi Arabia

United Arab Emirates

South Africa

Others

Asia Pacific

Japan

Korea

China

India

Others

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