

Colombia Infection Control Market - Forecasts from 2020 to 2025

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Abstracts

Colombia infection control market is expected to grow with a CAGR of 7.43% between 2019 and 2025. The Colombian healthcare system is ranked 22 out of the 191 countries, as per WHO estimates. Hence, owing to the presence of some of the Latin America's top hospitals, the country holds the strong market potential for the sale of infection control products required for offering quality services to the patients in the forecast period. Additionally, the presence of these outstanding hospitals and clinics offer a range of services which include routine visits to the testing of various complicated procedures which include joint replacements, organ transplants, ICU services and cancer treatment. The well-established medical tourism industry in the country is further augmenting the market demand in the forecast period. The visitors from the United States visit the country for dental procedures, further driving the growth of dental infection control products in Colombia.

The incidence and prevalence of cancer in Colombia leading to cancer treatment is driving the market demand in the forecast period.

According to the International Agency for Research on Cancer Observatory, due to the population aging, there are novel cases of cancers excluding non-melanoma skin cancer, which are estimated to surge in the next decade from around 101,893 every year in 2018 to reach an estimated size of around 136,246 every year by 2040. This increase in the cancer patient population will further result in a growing demand for infection control products at home or in the hospital facility where the treatment of the cancer patient will be carried. It has been noticed that inspite of the reduced survival, a five-year prevalence of all the cancer types was recorded as 466.4 per 100,000 in 2018 against the 230,726 (approximately) prevalent cases (source: International Agency for Research on Cancer Global Cancer Observatory). The reduction in survival was

attributed to the low progress in early cancer detection and hence, lacking in giving a proper treatment on time. However, despite all these factors contributing to a reduction in cancer survival, the market for infection control will still proliferate in the forecast period. This is due to the fact that a higher number of cancer patient visits to their respective oncologists are continuing to grow at the beginning of the treatment and at the advanced cancer stages. Hence, in Columbia, the presence of a high proportion of patients at their advanced stages of cancer is estimated to contribute to propelling the market growth in the forecast period.

Low-cost dental services in Columbia is burgeoning the market demand in the forecast period.

As a result of rising medical tourism in the country, the dentists in Columbia offer exceptional dental services at a cheaper price than in the United States. Big cities have a provision of English-speaking dentists providing dental services which range from a simple cleaning procedure and teeth whitening to more sophisticated treatment procedures which include root canal, crowning, implants, and orthodontics. The cost of a routine ultrasonic dental cleaning is around USD30 dollars and the teeth whitening costs around USD150 in comparison to USD600 in the United States. Hence, this will further result in an increase in the sale of dental infection control commodities, further propagating the market growth in the country during the forecast period.

Segmentation:

By Product

Disinfectant

Sterilization

Low temperature Sterilization

Heat Sterilization

Contract Sterilization

By End User Industry

Healthcare

Food and Beverage

Chemical

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