

Coil Coatings Market - Forecasts from 2017 to 2022

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Abstracts

Global coil coatings market is set to expand at a CAGR of 7.02% over the forecast period to grow to US\$8.066 billion in 2022, from US\$5.745 billion in 2017. Coil coating is a sophisticated automated industrial process with the aim of coating coils efficiently before fabrication. Coatings can be polyurethanes, polyvinylidene fluorides, epoxies, polyesters, and plastisols, backing coats, primers and laminate films. Since coil coatings have superior characteristics like corrosion resistance, flexibility compared to conventional coatings and stain resistance, they are highly demanded in automotive, construction, electrical and electronics industries. Expansion in any of these industries will drive the global market for coil coatings. Moreover, intense penetration of coil coatings in pharmaceutical packaging and aerospace applications will further drive the market towards growth. Growing requirement of steel and aluminium in transportation and construction will also positively impact the global growth. However, replacement of metal substitution with engineering plastics such as polycarbonate in automotive industry may restrain the growth of coil coating market. Geographically, escalation in construction industry as well as automotive industry in China and India will drive the coil coatings market in Asia Pacific region. Recovery of these two sectors in North America can drive the market for coil coatings in this region too. Increasing construction activities in Mexico and Brazil can augment the coil coatings market in Latin America.

This research study examines the coil coatings market on the basis of various segments – by resin type, by end users, and by geography. Major drivers, restraints, and opportunities have been mentioned to provide an exhaustive picture of the market. Furthermore, the current market trends related to the demand, supply, and sales, in addition to the recent developments, have been provided in this report. The report also analyzes key players in the coil coatings market. The report provides comprehensive forecast up to the period 2022 for various key segments, with 2016 as base year.

The analysis presents in-depth information regarding the development, trends, and

industry policies and regulations implemented in each of the geographical segments. Moreover, the research study analyzes the overall regulatory framework of coil coatings market, offering stakeholders a better understanding of the key factors affecting the overall market environment.

The first step towards determining the coil coatings market size involves identifying key players and the revenue contribution of the overall business or relevant segment aligned to the study in consideration through extensive secondary research. This also includes various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others. Both bottom-up and top down approaches are utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the coil coatings value chain, such as C-Level Executives, Directors, and Managers among others across key enterprises operating as manufacturers, suppliers, and distributors. The last phase is providing intelligence in the form of presentation, charts, graphics and other different formats helping the clients in faster and efficient understanding of the market. Under this phase complete market engineering is involved which includes analyzing the gathered data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Segments covered under the coil coatings market report are as below:

By Resin type

Polyester resins

Plastisol resins

Siliconized polyester resins

Fluoropolymer resins

By End User Industry

Automotive industry

Appliance industry

Building and construction industry

By Geography

Americas

North America
South America
Europe Middle East and Africa
Europe
Middle East and Africa
Asia Pacific

Key industry players profiled as part of this section are Beckers Group, Wacker Chemie AG, Henkel AG & Co. KGaA, Dura Coat Products, Inc., PPG Architectural Coatings UK Limited, The Valspar Corporation, and Akzo Nobel N.V.

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