

# Coating Additives Market - Forecasts from 2018 to 2023

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## Abstracts

The global coating additives market was valued at US\$6.316 billion in 2017 and is projected to expand at a CAGR of 5.35% over the forecast period to reach US\$8.636 billion by 2023. Coating additives is widely used for painting exteriors of buildings, automobiles, woods & furniture, aviation, and others. The wide application of coating additives is due to their exceptional performances in maintaining the exterior paint works efficiently. Major driving factors behind the spur in the coating additives demand is high rate industrial expansion in Asia-Pacific, rise in demand for eco-friendly products, and growing demand for multifunctional additives. The coating additives market is anticipated to face challenge over the near future due to its effects on environment, and various strict regulatory framework in various geographic regions. Manufacturers and suppliers are focusing on development of eco-friendly bio-based and water-based products for customers, and is foreseen as opportunity during the next five years. However, stringent regulatory framework in various countries are anticipated to impend the market growth of coating additives market.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part

of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the coating additives value chain. Last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the global coating additives market.

Major industry players profiled as part of the report are Arkema, BASF SE, AkzoNobel N.V, and Evonik Industries AG among others.

## **SEGMENTATION**

The global coating additive market has been analyzed through following segments:

### **By Type**

Fluoro-polymers

Urethanes

Metallic Additives

Acrylic coatings

Others

### **By Function**

Anti-Foaming

Wetting & Dispersion

Biocides

Rheology Modification

Impact Modification

By End User

Automotive

Architectural Application

Industrial Application

Wood & Furniture

Others

By Geography

North America

United States

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

Germany

France

Italy

United Kingdom

Others

Middle East and Africa

Israel

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Others

Asia Pacific

Japan

China

India

Australia

Others

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