

Cloud Supply Chain Management Market - Forecasts from 2019 to 2024

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Abstracts

The cloud supply chain management market was valued at US\$7.437 billion in 2018 and is anticipated to grow at a CAGR of 4.22% to reach a market size of US\$9.531 billion by 2024. The growth of this market is majorly attributed to continuous shifting of business processes towards the cloud as enterprises continue to increase their focus on agility while adopting solutions that can increase their profit margins by streamlining the business processes. The increasing focus of enterprises towards ensuring business continuity is pushing them towards cloud-based supply chain management solutions which aid in mitigating potential risks associated with the supply chain. This is boosting the growth of the market. The solid growth of the market is anticipated over the projected period as e-commerce continues to show rapid growth across all major regions around the globe. Growing competition across industries is fueling the adoption of advanced cloud supply chain management solutions among enterprises as they seek to remain ahead of their competitors. This is further boosting the growth of the market in the forecast period and in the upcoming years.

The Cloud Supply Chain Management Market – Forecasts from 2019 to 2024 is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by offering, by deployment model, by enterprise size, by end-user industry, and by geography.

The cloud supply chain management market has been segmented based on offering,

deployment model, enterprise size, end-user industry, and geography. On the basis of offering, the market has been segmented into solutions and services. On the basis of the deployment model, the market is categorized into public, private, and hybrid. On the basis of enterprise size, the market is categorized into small, medium, and large. By the end-user industry, the market is further categorized into food and beverage, manufacturing, retail, healthcare, and others.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa (MEA), and the Asia Pacific regions. The report also analyzes 16 major countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the cloud supply chain management market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the cloud supply chain management market.

Segmentation:

By Offering

Solution

Services

By Deployment Model

Public

Private

Hybrid

By Enterprise Size

Small

Medium

Large

By End-User Industry

Food and Beverage

Manufacturing

Retail

Healthcare

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

UAE

Others

Asia Pacific

China

Japan

South Korea

India

Others

'The report will be delivered in 3 working days.'

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