

Cloud Storage Market for Government Industry - Forecasts from 2018 to 2023

<https://marketpublishers.com/r/C44D14BD82FEN.html>

Date: September 2018

Pages: 97

Price: US\$ 3,950.00 (Single User License)

ID: C44D14BD82FEN

Abstracts

The Cloud storage market for government was valued at US\$1.457 billion in 2017 and is projected to expand at a CAGR of 21.74% over the forecast period to reach US\$4.743 billion by 2023. Increasingly complex security landscape has forced government organizations to opt for various IT solutions and services. Governments in various countries are increasingly focusing on IT innovation which is augmenting the adoption of specialized cloud solutions and services across the sector. As a result, public sector organizations are adopting cloud-based technologies and solutions to ensure resilience in the unplanned event of a potential outage. Leading housing association in East London and Essex, East Thames, uses iland's DRaaS with Zerto to boost digitization in the organization while achieving compliance and ensuring business continuity in case of unplanned outage. Factors such as restrictive fiscal budget, need for the reduction of office space costs, and increasing mobile workforce in public sectors across the globe are fueling the adoption of cloud-based solutions and services across government organizations. Growing adoption of BYOD strategy in government offices is further propelling the market growth of cloud computing to provide strong security to classified and sensitive information while allowing employees to access that information from anywhere

By Solution

By solution, the cloud storage market for government industry is segmented as primary and backup storage. The market for backup storage is expected to witness an impressive growth as enterprises continue to drift towards cloud for backing up their critical data and IT environment to ensure business continuity.

By Deployment Model

By deployment model, the cloud storage market for government industry is segmented as public, private and hybrid cloud. Private cloud holds a significant share in the market on account of the highly critical data being involved in this sector. Federal information is

highly critical due to which private cloud is being preferred.

By Services

By services, the cloud storage market for government industry is segmented as integration, consulting and others. All these services are provided to the customers by the cloud storage solution provider so as to help businesses to boost their productivity in an efficient manner.

By Geography

Geographically, the cloud storage market for government industry is segmented as North America, Europe, Middle East & Africa, Asia-Pacific and South America. North America holds a significant share in the market owing to the favourable policies regarding the adoption of cloud. For instance, in 2011, the U.S. government instituted CloudFirst Policy to accelerate the pace of cloud adoption by requiring agencies to evaluate and adopt safe and secure cloud computing options before making any new investments.

Competitive Intelligence

The cloud storage market for government industry is competitive owing to the increasing adoption of cloud storage solutions in the government sector. The cloud providers are increasingly seeking for the Federal Risk and Authorization Management Program (FedRAMP) so as to provide cloud solutions to the government. The key players include Amazon Web Services, Inc., Microsoft, IBM, Google, Hewlett Packard Enterprise Development LP, FUJITSU, RACKSPACE US, Inc, CenturyLink and Huddle among others.

Segmentation

The cloud storage market in the government has been analyzed through following segments:

By Solution

Primary Storage

Backup Storage

By Deployment Model

Public Cloud

Private Cloud

Hybrid Cloud

By Services

Integration

Consulting

Others

By Enterprise Size

Large

SMB (Small and Medium-sized business)

By Geography

North America

US

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

UK

Germany

France

Italy

Others

Middle East and Africa

Saudi Arabia

UAE

Israel

Others

Asia Pacific

China

India

Japan

Australia

Others

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

2. RESEARCH METHODOLOGY

- 2.1. Research Design
- 2.2. Secondary Sources

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Force Analysis
 - 4.5.1. Bargaining Power of Suppliers
 - 4.5.2. Bargaining Power of Buyers
 - 4.5.3. Threat of New Entrants
 - 4.5.4. Threat of Substitutes
 - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

5. CLOUD STORAGE MARKET FOR GOVERNMENT INDUSTRY FORECAST BY SOLUTION

- 5.1. Primary Storage
- 5.2. Backup Storage

6. CLOUD STORAGE MARKET FOR GOVERNMENT INDUSTRY FORECAST BY DEPLOYMENT MODEL

- 6.1. Public Cloud
- 6.2. Private Cloud
- 6.3. Hybrid Cloud

7. CLOUD STORAGE MARKET FOR GOVERNMENT INDUSTRY FORECAST BY SERVICES

- 7.1. Integration
- 7.2. Consulting
- 7.3. Others

8. CLOUD STORAGE MARKET FOR GOVERNMENT INDUSTRY FORECAST BY GEOGRAPHY

- 8.1. North America
 - 8.1.1. United States
 - 8.1.2. Canada
 - 8.1.3. Mexico
 - 8.1.4. Others
- 8.2. South America
 - 8.2.1. Brazil
 - 8.2.2. Argentina
 - 8.2.3. Others
- 8.3. Europe
 - 8.3.1. Germany
 - 8.3.2. France
 - 8.3.3. Italy
 - 8.3.4. United Kingdom
 - 8.3.5. Others
- 8.4. Middle East and Africa
 - 8.4.1. Israel
 - 8.4.2. Saudi Arabia
 - 8.4.3. UAE
 - 8.4.4. Others
- 8.5. Asia Pacific
 - 8.5.1. Japan

- 8.5.2. China
- 8.5.3. India
- 8.5.4. Australia
- 8.5.5. Malaysia
- 8.5.6. Others

9. COMPETITIVE INTELLIGENCE

- 9.1. Recent Deals and Investment
- 9.2. Strategies of Key Players
- 9.3. Investment Analysis

10. COMPANY PROFILES

- 10.1. Amazon Web Services, Inc.
 - 10.1.1. Company Overview
 - 10.1.2. Financials
 - 10.1.3. Products and Services
 - 10.1.4. Recent Developments
- 10.2. Microsoft
 - 10.2.1. Company Overview
 - 10.2.2. Financials
 - 10.2.3. Products and Services
 - 10.2.4. Recent Developments
- 10.3. Google
 - 10.3.1. Company Overview
 - 10.3.2. Financials
 - 10.3.3. Products and Services
 - 10.3.4. Recent Developments
- 10.4. FUJITSU
 - 10.4.1. Company Overview
 - 10.4.2. Financials
 - 10.4.3. Products and Services
 - 10.4.4. Recent Developments
- 10.5. RACKSPACE US, INC.
 - 10.5.1. Company Overview
 - 10.5.2. Financials
 - 10.5.3. Products and Services
 - 10.5.4. Recent Developments

10.6. Huddle

10.6.1. Company Overview

10.6.2. Financials

10.6.3. Products and Services

10.6.4. Recent Developments

10.7. CenturyLink

10.7.1. Company Overview

10.7.2. Financials

10.7.3. Products and Services

10.7.4. Recent Developments

10.8. IBM

10.8.1. Company Overview

10.8.2. Financials

10.8.3. Products and Services

10.8.4. Recent Developments

10.9. Hewlett Packard Enterprise Development LP

10.9.1. Company Overview

10.9.2. Financials

10.9.3. Products and Services

10.9.4. Recent Developments

LIST OF FIGURES

LIST OF TABLES

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