

Cloud Storage Gateway Market - Forecasts from 2018 to 2023

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Abstracts

The global cloud storage gateway market was valued at US\$609.646 million in 2017 and is projected to expand at a CAGR of 22.58% over the forecast period to reach US\$2,067.708 million by 2023. Cloud storage gateway enables connectivity between a cloud storage infrastructure to any information technology (IT) environment and helps in storage, encryption, and replication of data. Major factors propelling the growth of the market include the high availability of data, cost effectiveness, availability for use on-demand, the ability to function and flexibility of choosing provider as per requirement. The high growth of the market is creating significant opportunities for vendors of these solutions. However, major restraining factors to this market growth are a huge capital investment and lack of skilled personnel. Americas region is expected to dominate the cloud storage gateway market over the forecasted period on account of the high adoption of cloud storage gateways by SMBs

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical region. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations,

press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the cloud storage gateway value chain. Last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the global cloud storage gateway market.

Major industry players profiled as part of the report are Microsoft Corporation, Dell Inc., Amazon Web Service, and Hewlett Packard Development Company L.P among others.

Segmentation

The global cloud storage gateway market has been analyzed through following segments:

By Type

Pure Software

Virtual Appliance

Physical Appliance

By Deployment

Public

Private

Hybrid

By Industry Vertical

Manufacturing

BFSI

Healthcare

Retail

Education

Consumer Electronic

Media and Entertainment

By Geography

Americas

United States

Canada

Brazil

Others

Europe Middle East and Africa

United Kingdom

Germany

France

Netherlands

Others

Asia Pacific

China

Japan

India

Australia

Others

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