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Cloud Infrastructure as a Service (IaaS) Market- Forecasts from 2018 to 2023

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Abstracts

Cloud infrastructure as a service (IaaS) market is projected to witness a CAGR of 9.70% during the forecast period to reach a total market size of US$131.62 billion by 2023, increasing from US$75.517 billion in 2017. Increasing adoption of cloud computing worldwide has driven the demand for Cloud Infrastructure as a Service (IaaS) to secure, manage, and support cloud infrastructure. There will be high demand for hybrid cloud infrastructure in the coming years due to growth in hybrid cloud deployment across various end-use industries which, in turn, will boost the growth of global Cloud Infrastructure as a Service (IaaS) market. APAC will witness the fastest regional market growth during the forecast period owing to rising adoption of cloud solutions and services by SMEs in order to eliminate the storage infrastructure and equipment cost, supported by increasing internet penetration and number of mobile device users.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations,

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press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the Cloud Infrastructure as a Service (IaaS) value chain. Last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report are Amazon Web Services, Microsoft Azure, IBM, Google, Salesforce.com, Adobe, SAP, and Rackspace.

Segmentation

By Deployment Model

Public

Private

Hybrid

Community

By Enterprise Size

Small

Medium

Large

By Application

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- Testing and Development
- Big Data Analytics
- File Storage
- Others

By End Use Industry

- BFSI
- Healthcare
- Education
- Communication and Technology
- Media and Entertainment
- Retail
- Government
- Others

By Geography

- North America
- South America
- Europe
- Middle East and Africa
- Asia-Pacific

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