

Cloud Identity and Access Management (IAM) Market - Industry Trends, Opportunities and Forecasts to 2023

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Abstracts

Cloud Identity and Access Management (IAM) market is estimated to grow to US\$4.860 billion by 2023, increasing from US\$1.265 billion in 2018 at a CAGR of 30.89% over the forecast period. With demand for cloud solutions has been growing exponentially and so is the need for security and privacy of user data. Cloud Identity and Access Management (IAM) solutions offer security over the cloud while maintaining traditional Information Technology (IT) environment. There has been increasing investments in Cloud IAM solutions as it requires less capital investment and assists in reducing operational and maintenance costs among others. However, assignment of security policies to specific users, issues related to implementation roadmap and lack of trust in Cloud IAM solutions are some of the major restraining factors. Owing to improving regulatory reforms and economic stability, APAC is emerging as one of the fastest growing markets over the forecast period.

Research Methodology

This section of the report presents detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segments which has been covered as part of the report.

Market Dynamics

Comprehensive market dynamics has been analyzed through key market driving factors, challenges to growth and the opportunities which exist for vendors in the current scenario. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market

growth and a brief technological aspect of Cloud IAM. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Cloud IAM Market has been segmented on the basis of solution type, organization size, deployment model, industry vertical and geography as follows:

By Solution Type

Provisioning

Single Sign-On

Advanced Authentication

Compliance and Regulation

Password Management

Others

By Organization Size

Small

Medium

Large

By Vertical

BFSI

Healthcare

Energy and Power

Manufacturing

Education

Government

Communication and Technology

Others

By Geography

Americas

North America

Latin America

Europe Middle East and Africa

Europe

Middle East and Africa

Asia Pacific

Market Players

Competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players are IBM, Microsoft, Dell, NetIQ Corporation and EMC among others.

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