

Cloud Endpoint Security Market - Forecasts From 2018 to 2023

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Abstracts

The cloud endpoint security market was valued at US\$0.752 billion in 2017 and is expected to grow at a CAGR of 14.85% over the forecast period to reach a total market size of US\$1.726 billion by 2023. The growth of this market is majorly attributed to rapid growth of cloud computing across the globe. Continuous digitization of business processes is pushing the enterprises towards cloud. As vendors in the cloud market continue to improve their offerings, the services are being adopted by both SMEs and large enterprises for various purposes. This is driving the demand for cloud endpoint security solutions, thus boosting the growth of this market.

To give a clearer view of the market, it has been segmented into solution, enterprise size, end-user industry and geography. By solution, the market has been segmented into cloud endpoint device control and cloud endpoint application control. By enterprise size, the market has been segmented into small, medium and large enterprises. By end-user industry, the market has been segmented into retail, hospitality, media and entertainment, travel and tourism, healthcare, BFSI, government and others. By geography, the market has been segmented into North America, South America, Europe, Middle East and Africa and Asia Pacific. The regional markets have been further segmented into countries which hold a significant share in this market.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study has been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the cloud endpoint security value chain. Last step involves complete market engineering which includes analysing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report are Symantec, Sophos, Trend Micro, ESET, Kaspersky Lab, Palo Alto Networks, McAfee, Fortinet, Cisco Systems, and Avast among others.

Segmentation

The cloud endpoint security market is segmented by solution, enterprise size, end-user industry and geography.

By Solution

Cloud Endpoint Device Control

Cloud Endpoint Application Control

By Enterprise Size

Small

Medium

Large

By End-User Industry

Retail

Hospitality

Media and Entertainment

Travel and Tourism

Healthcare

BFSI

Government

Others

By Geography

North America

United States

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

UK

Germany

France

Italy

Others

Middle East and Africa

Saudi Arabia

UAE

Israel

Others

Asia Pacific

Japan

China

India

Australia

Others

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