

Cloud Access Security Broker (CASB) Market - Forecast from 2026 to 2031

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Abstracts

Cloud Access Security Broker (CASB) Market is set to expand at a 16.59% CAGR, growing from USD 17.750 billion in 2025 to USD 44.576 billion in 2031.

Cloud Access Security Brokers (CASBs) represent critical security solutions positioned between an organization's on-premises infrastructure and cloud provider infrastructure, enabling organizations to extend security policies to the cloud and enforce them at the point of access. These comprehensive security platforms offer various features including firewalls, authentication, web application firewalls (WAFs), and data loss prevention (DLP) capabilities. CASBs have become essential for organizations utilizing cloud services, helping protect against cloud-based threats, enforce security policies, and ensure regulatory compliance while providing comprehensive security solutions that mitigate risks associated with cloud computing.

Market Dynamics and Growth Framework

The CASB market is experiencing rapid growth, fueled by increasing adoption of cloud technologies across enterprises globally. CASB solutions provide organizations with visibility into and control over cloud usage, protecting cloud-based data and applications from unauthorized access and attacks. As adoption of cloud-based applications and services expands, cyberattack risks increase correspondingly, particularly because cloud-based applications and services are often exposed to the public internet. This exposure necessitates robust security frameworks that CASBs uniquely provide.

CASBs play critical roles in helping organizations protect their data and applications in cloud environments. They deliver comprehensive security solutions enabling organizations to effectively manage and mitigate various risks associated with cloud

computing, from unauthorized access attempts to sophisticated cyber threats targeting cloud infrastructure.

Market Growth Catalysts

Increasing adoption of cloud services represents a fundamental growth driver. As more organizations embrace cloud services, the need for CASBs to secure these services increases proportionally. CASBs provide mechanisms for organizations to extend security policies beyond their infrastructure and enforce them consistently in cloud environments, ensuring security posture remains robust regardless of where data and applications reside.

Growing concerns about data security are significantly propelling market expansion. With increasing amounts of data being stored in cloud environments, data security concerns have intensified substantially. CASBs offer effective ways to secure cloud data and prevent data breaches through multiple security layers and real-time monitoring capabilities. Organizations recognize that traditional security perimeters have dissolved with cloud adoption, necessitating new security paradigms that CASBs effectively address.

The need for compliance with regulations constitutes another critical driver. CASBs help organizations meet regulatory compliance requirements by providing visibility and control over cloud data. Many industries face regulations requiring protection of sensitive data, and CASBs enable organizations to comply with these regulations through comprehensive visibility and control mechanisms that track data access, usage, and movement across cloud environments.

Rising cyber-attacks are driving CASB adoption as attacks become more sophisticated and frequent. CASBs offer protection against these evolving threats by providing real-time threat detection and prevention capabilities. The solutions identify suspicious activities, anomalous behavior patterns, and potential security incidents before they escalate into full-scale breaches, providing proactive rather than reactive security postures.

Increasing demand for integrated security solutions is accelerating market growth. Organizations are seeking integrated security solutions for holistic protection across their technology ecosystems. CASBs offer mechanisms to integrate multiple types of security policy enforcement—including firewalls, authentication, web application firewalls, and data loss prevention—into single, unified solutions. This integration reduces

complexity, improves security effectiveness, and streamlines security management across organizations.

Segment Analysis and Market Positioning

The data security segment represents a prominent growth driver in the CASB market. With escalating amounts of data stored in cloud environments, data security concerns have intensified significantly. CASBs provide effective methods to secure cloud data and prevent data breaches through comprehensive monitoring and protection mechanisms.

Organizations are seeking integrated security solutions that provide end-to-end protection across their entire technology infrastructure. CASBs offer ways to integrate multiple security policy enforcement types, including data loss prevention, into single solutions that simplify security management while enhancing protection effectiveness. Real-time threat detection and prevention capabilities enable organizations to identify and neutralize threats before they compromise sensitive data or critical systems.

Regional Market Leadership

The Asia Pacific region is expected to hold significant market share and represents the fastest-growing market for CASBs. This growth is fueled by rising popularity of cloud-based services and growing awareness of data security risks throughout the region. Organizations in Asia-Pacific are increasingly seeking integrated security solutions that provide end-to-end protection, with CASBs offering mechanisms to integrate multiple security policy enforcement types into unified solutions.

Many countries in the Asia-Pacific region have implemented regulations requiring protection of sensitive data. CASBs help organizations comply with these regulations by providing visibility and control over data in cloud environments. The combination of regulatory requirements, increasing cloud adoption, and heightened security awareness positions Asia Pacific for continued strong growth in CASB market adoption.

Recent Market Developments

In June 2023, the Skyhigh Security Service Edge portfolio completed the Australian Data Security Registered Assessors Program assessment and achieved Protected security classification level, demonstrating the advancing maturity and regulatory acceptance of CASB solutions across critical markets. This achievement underscores

the importance of compliance and regulatory alignment in driving CASB adoption across highly regulated industries and government sectors.

Key Benefits of this Report:

Insightful Analysis: Gain detailed market insights covering major as well as emerging geographical regions, focusing on customer segments, government policies and socio-economic factors, consumer preferences, industry verticals, and other sub-segments.

Competitive Landscape: Understand the strategic maneuvers employed by key players globally to understand possible market penetration with the correct strategy.

Market Drivers & Future Trends: Explore the dynamic factors and pivotal market trends and how they will shape future market developments.

Actionable Recommendations: Utilize the insights to exercise strategic decisions to uncover new business streams and revenues in a dynamic environment.

Caters to a Wide Audience: Beneficial and cost-effective for startups, research institutions, consultants, SMEs, and large enterprises.

What do businesses use our reports for?

Industry and Market Insights, Opportunity Assessment, Product Demand Forecasting, Market Entry Strategy, Geographical Expansion, Capital Investment Decisions, Regulatory Framework & Implications, New Product Development, Competitive Intelligence

Report Coverage:

Historical data from 2021 to 2025 & forecast data from 2026 to 2031

Growth Opportunities, Challenges, Supply Chain Outlook, Regulatory Framework, and Trend Analysis

Competitive Positioning, Strategies, and Market Share Analysis

Revenue Growth and Forecast Assessment of segments and regions including countries

Company Profiling (Strategies, Products, Financial Information, and Key Developments among others.

Cloud Access Security Broker (CASB) Market Segmentation

By Deployment Type

On-Premise

Cloud-Based

By Enterprise Size

Small & Medium Enterprises

Large Enterprises

By End-User

BFSI

IT & Telecommunication

Government

Healthcare

Others

By Geography

North America

United States

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Spain

Others

Middle East and Africa

Saudi Arabia

UAE

Others

Asia Pacific

China

Japan

India

South Korea

Australia

Others

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