

China Canned Food Market - Forecasts from 2019 to 2024

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Abstracts

China canned food market is estimated to be valued at US\$7,125.147 million in 2018, and is projected to grow at a CAGR of 8.72% to reach a market size of US\$11,766.633 million by 2024. The foods which are first processed and then preserved by sealing in an airtight container to extend the shelf life of the product are called canned foods. As there is an increase in the disposable income and change in food preferences many consumers are preferring canned foods which will play a role in increasing its demand hence augmenting the market growth. Moreover, canned foods have high nutritious value and require less preparation time, this factor will also play a role in boosting the market growth. Additionally, increasing participation by international key players in the country with new product launches and investments is also poised to boost the canned food market in the coming years.

Segmentation:

By Type

Canned Fish/Seafood

Canned Meat Products

Canned Fruits

Canned Vegetables

Other Canned Foods

By Distribution Channel

Online

Offline

? Supermarket/Hypermarket

? Convenience Stores

? Others

Unique reasons to buy China canned food market report -

1. In depth analysis with sufficient data points and reference included.
2. Best possible insights in addition to detailed analysis on drivers and restraints.
3. Comparison between the market players and in depth analysis of their strategies through competitive bench marking.
4. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments.
5. Report can also be provided in both power point and Portable Document Formats depending upon the request.

Scope of research of China canned food market -

1. Forecast period is from 2019 to 2024 with 2018 as the base year.
2. Leading industry trends and regulations, key business opportunities, drivers and restraints.
3. Strategies of the key players in analysing the competitive bench marking is provided in the report.
4. Corporate profiles of leading players along with their financial profiles across regions

and industry verticals can be provided on customization request.

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*The List is not Exhaustive

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