

Chicory Market - Forecast from 2026 to 2031

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Abstracts

Chicory Market is projected to increase at a 6.0% CAGR, reaching USD 385.267 million in 2031 from USD 271.532 million in 2025.

The chicory market is experiencing significant expansion, fueled by its evolving role as a versatile functional ingredient across the food, beverage, and health sectors. Derived from the *Cichorium intybus* plant, chicory is transitioning from a traditional coffee additive or standalone beverage to a multi-purpose component valued for its nutritional profile and functional properties. Market growth is underpinned by several converging consumer and industry trends that prioritize health, clean labeling, and dietary-specific formulations.

A primary driver of market demand is the heightened global focus on health and wellness, particularly among millennial and health-conscious consumer segments. Chicory root is recognized as a rich source of inulin, a soluble dietary fiber with well-documented prebiotic benefits that support digestive health by promoting beneficial gut bacteria. This functional attribute aligns perfectly with the growing consumer interest in gut health and microbiome management. Furthermore, chicory is perceived as a natural and organic ingredient, appealing to consumers seeking clean-label products. Its application is broadening beyond ingestion, with its anti-inflammatory and antioxidant properties fostering its incorporation into beauty and personal care formulations.

The market is substantially propelled by chicory's functional utility as a food ingredient, addressing several contemporary product development challenges. There is a rising demand for low-calorie and reduced-sugar food and beverage products, driven by concerns over obesity and metabolic health. Chicory root fiber serves as a valuable tool for formulators, as it can enhance mouthfeel and texture while allowing for sugar reduction, without compromising on sensory qualities. Simultaneously, the increased prevalence of conditions like celiac disease and irritable bowel syndrome (IBS) has

spurred demand for gluten-free products. Chicory finds application as a functional component in gluten-free appetizers, crackers, and baked goods, contributing to texture and dietary fiber content where traditional wheat flour is absent.

The use of roasted chicory as a coffee substitute or extender remains a significant and stable demand pillar. This application is driven by multiple factors. For some consumers, it serves as a completely caffeine-free alternative to coffee, appreciated for its distinctive, bitter flavor profile. Economically, chicory presents a cost-effective ingredient for coffee blending, allowing manufacturers to manage input costs amidst volatility in coffee bean prices, while offering consumers a more affordable product. In certain regional markets and for specific consumer segments, roasted chicory beverages are consumed traditionally or sought for their perceived health benefits, including support for liver function and digestion.

Within the ingredient landscape, chicory root holds the dominant market share due to its extensive and versatile applications. Processed into powder, syrup, or extract, chicory root is utilized as a source of inulin, a natural sweetener, a fat replacer, and a texturizing agent. Its integration into a wide array of products—including baked goods, dairy alternatives, cereals, nutritional supplements, and snack bars—demonstrates its functional versatility. The leaves of the chicory plant also maintain a niche market, consumed as a bitter green in salads or cooked vegetables, primarily in specific culinary traditions.

The animal feed sector represents a growing and sophisticated application channel for chicory. Its utilization as a prebiotic feed additive and a natural antibiotic alternative aligns with broader trends in livestock management aimed at reducing reliance on pharmaceutical antibiotics and promoting animal gut health. This application is driven by regulatory changes and consumer demand for meat products raised with fewer chemicals, creating indirect but meaningful demand for chicory cultivation.

Geographically, the Asia Pacific region is identified as a high-growth area for the chicory market. This projection is based on rising disposable incomes, increasing consumer awareness of functional foods, and the rapid expansion of the processed food and beverage industry in the region. The growing burden of lifestyle-related chronic diseases, such as obesity and cardiac issues, is fostering a proactive interest in dietary solutions, which includes products containing functional fibers like inulin from chicory. Furthermore, increased cultivation and manufacturing investments within the region are expected to improve supply chain efficiency and product availability, supporting market penetration.

In summary, the chicory market is being transformed from a commoditized crop into a valued functional ingredient. Its growth is no longer reliant on a single application but is diversified across multiple high-demand sectors: as a prebiotic fiber in health foods, a tool for sugar reduction and clean-label formulation, a cost-effective component in coffee blends, and a natural additive in animal nutrition. The market's trajectory is closely tied to the continued consumer and industrial emphasis on digestive wellness, natural ingredients, and dietary-specific product development, positioning chicory as a strategically important resource in the global food and health ingredients landscape.

Key Benefits of this Report:

Insightful Analysis: Gain detailed market insights covering major as well as emerging geographical regions, focusing on customer segments, government policies and socio-economic factors, consumer preferences, industry verticals, and other sub-segments.

Competitive Landscape: Understand the strategic maneuvers employed by key players globally to understand possible market penetration with the correct strategy.

Market Drivers & Future Trends: Explore the dynamic factors and pivotal market trends and how they will shape future market developments.

Actionable Recommendations: Utilize the insights to exercise strategic decisions to uncover new business streams and revenues in a dynamic environment.

Caters to a Wide Audience: Beneficial and cost-effective for startups, research institutions, consultants, SMEs, and large enterprises.

What do businesses use our reports for?

Industry and Market Insights, Opportunity Assessment, Product Demand Forecasting, Market Entry Strategy, Geographical Expansion, Capital Investment Decisions, Regulatory Framework & Implications, New Product Development, Competitive Intelligence

Report Coverage:

Historical data from 2021 to 2025 & forecast data from 2026 to 2031

Growth Opportunities, Challenges, Supply Chain Outlook, Regulatory Framework, and Trend Analysis

Competitive Positioning, Strategies, and Market Share Analysis

Revenue Growth and Forecast Assessment of segments and regions including countries

Company Profiling (Strategies, Products, Financial Information, and Key Developments among others.

Segmentation:

By Type

Chicory Instant Powder

Roasted Chicory

Chicory Extracts

Others

By Application

Food & Beverages

Dietary Supplement

Health Care Products

Others

By Geography

North America

United States

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Spain

Others

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Israel

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Asia Pacific

Japan

China

India

South Korea

Indonesia

Thailand

Others

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