

Ceramic Tile Adhesive Market - Forecasts from 2017 to 2022

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Abstracts

Ceramic tile adhesive market is projected to expand at a CAGR of 15.03% over the forecast period to reach US\$25.060 billion by 2022. This research study examines the Ceramic tile adhesive market on the basis of various segments – by type, by application, and by geography. Ceramic tile is those tiles which consist of natural products, clays, and sand and are fired in a kiln once they have been molded into a shape. Though ceramic tile is available in glazed or unglazed form major households have glazed ceramic tile. These tiles are durable and have a longer life as compared to other materials used for floors and walls and are resistant to moisture. Major factors driving the global ceramic tile adhesives market are the wide utilization of ceramic tiles in the home or commercial establishments as the ceramic tiles are more durable and exhibit superior resistance to moisture and abrasion. The expansion of construction sector and ever growing residential projects across the globe due to increase in disposable incomes of the consumer and rapid industrialization will also provide significant global ceramic tiles market globally. However, low awareness regarding the ceramic tile adhesives may impair the market growth. Geographically, the APAC region and Middle Eastern Countries will drive the market growth on account of an upsurge in demand for construction and building activities. Moreover, the growing investments in maintenance and repair across the APAC region will also contribute to the market growth.

Major drivers, restraints, and opportunities have been mentioned to provide an exhaustive picture of the market. Furthermore, the current market trends related to the demand, supply, and sales, in addition to the recent developments, have been provided in this report. The report also analyzes key players in the Ceramic tile adhesive market. The report provides comprehensive forecast up to the period 2022 for various key segments, with 2016 as the base year.



The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical segments. Moreover, the research study analyzes the overall regulatory framework of Ceramic tile adhesive market, offering stakeholders a better understanding of the key factors affecting the overall market environment.

The first step towards determining the Ceramic tile adhesive market size involves identifying key players and the revenue contribution of the overall business or relevant segment aligned to the study in consideration through extensive secondary research. This also includes various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others. Both bottom-up and top-down approaches are utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the Ceramic tile adhesive value chain across key enterprises operating as manufacturers, suppliers, and distributors. The last phase is providing intelligence in the form of presentation, charts, graphics and other different formats helping the clients in faster and efficient understanding of the market. Under this phase complete market engineering is involved which includes analyzing the gathered data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Segments covered under the Ceramic tile adhesive market report are as below:

Type

Reaction Resin Adhesive
Dispersion Adhesive
Cementitious Adhesive
Others

Application

Wood Floor Pasting
Polyethylene Floor Pasting
Tiled Floor Pasting
Stone Floor Pasting

Geography



Americas
North America
U.S.
Canada
Mexico
Others
South America
Brazil
Argentina
Colombia
Others
Europe Middle East and Africa
Europe
UK
Germany
France
Spain
Others
Middle East and Africa
Saudi Arabia
United Arab Emirates
Israel
Others
Asia Pacific
Japan
China
India
Australia
Others
Key industry players profiled as part of this section are ParexDavco, ARKEMA, BASF,
Henkel, Dow, Weber, and MYK LATICRETE among others.



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BILLION)

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