

Cashews Market - Forecasts from 2019 to 2024

<https://marketpublishers.com/r/C4FD1982DF49EN.html>

Date: November 2019

Pages: 126

Price: US\$ 3,950.00 (Single User License)

ID: C4FD1982DF49EN

Abstracts

Global cashews market was valued at US\$1.027 billion in 2018 and is anticipated to grow at a CAGR of 6.85% to reach a market size of US\$1.529 billion by 2024. The market for cashews is expected to grow during the forecast period due to the changing dietary consumption with the adoption of modern living conditions. Growing real income has significantly impacted the consumption of expensive food products such as salted cashew snacks and nut mixtures, fueling market growth as well. Also, people worldwide are highly influenced by the advertisements on television, this has also increased the cashew consumption with drinks and other food products, burgeoning the growth of the global cashew market during the forecast period. Furthermore, cashew butter is also used as an alternative for peanut butter, hence, people who are allergic to peanuts benefit greatly by consuming cashew butter, hence, cashews hold immense market potential for such a group of people worldwide. However, the high price of cashews and the availability of other nuts like almonds and pistachios may pose a threat in restraining the market growth in the forecast period. Geographically, growth in cashew consumption is being observed in India, China, and the countries of southeast Asia and the Middle East region.

The Cashews Market – Forecasts from 2019 to 2024 is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by distribution channel, by end-user, and by geography.

The cashews market has been segmented based on distribution channel, end-user, and geography. On the basis of the distribution channel, the market has been segmented

into online and offline. On the basis of end-user, the market is categorized into bakery and confectionary, breakfast cereals, dairy products, and flavored drinks and snacks.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa (MEA), and the Asia Pacific regions. The report also analyzes 15 major countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the cashews market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the cashews market.

Segmentation:

By Distribution Channel

Online

Offline

By End-User

Bakery and Confectionary

Breakfast Cereals

Dairy Products and Flavoured Drinks

Snacks

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

India

South Korea

Others

'The report will be delivered in 3 working days.'

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