

# Canada Automotive Safety Airbag Market - Forecasts from 2019 to 2024

https://marketpublishers.com/r/C3E44774A03BEN.html

Date: November 2019

Pages: 76

Price: US\$ 2,050.00 (Single User License)

ID: C3E44774A03BEN

### **Abstracts**

Canada automotive safety airbag market is estimated to reach US\$0.412 billion by 2024 from US\$0.349 billion in 2018 growing at a CAGR of 2.81%. The Canada automotive safety airbags market in Canada is expected to grow at a significant CAGR owing to the rising demand for safer and efficient driving experiences coupled with the rising demand for passenger vehicles. The growth of the automotive sector in Canada is also anticipated to drive the market growth in the coming years. In addition, Canada is one of the top 10 light vehicle producers of the world. Furthermore, the rising number of fatalities in road accidents is further encouraging the Canadian government to implement strict regulations regarding road safety to prevent collisions and reduce the severity. Strict transport safety regulations significantly contribute to the growth of the automotive safety airbags market in Canada. However, no such compulsions are there to keep the airbags on all the times. In some cases, the drivers are allowed to install the switches to deactivate the airbags thus no compulsions for airbags in Canadian cars may moderately hamper the market growth during the next five years.

"Canada Automotive Safety Airbag Market – Forecasts from 2019 to 2024" is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report also analyses the market through comprehensive market segmentation by product type, vehicle type, and enduser.

Canada automotive safety airbag market has been segmented based on product type, vehicle type, and end-user. By product type, the market is segmented as the front airbag, side airbag, and others. By vehicle type, the market is segmented as passenger



vehicles, light commercial vehicles, and heavy commercial vehicles. By enduser, the market is segmented into OEMs and aftermarket.

Major players in the Canada automotive safety airbag market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the Canada automotive safety airbag market.

### Segmentation

The Canada automotive safety airbag market has been segmented by product type, vehicle type, and end-user.

By Product Type

Front Airbag

Side Airbag

Others

By Vehicle Type

Passenger Vehicle

Light Commercial Vehicle

Heavy Commercial Vehicle

By End-User

**OEMs** 

Aftermarket



### **Contents**

### 1. INTRODUCTION

- 1.1. Market Definition
- 1.2. Market Segmentation

### 2. RESEARCH METHODOLOGY

- 2.1. Research Data
- 2.2. Assumptions

### 3. EXECUTIVE SUMMARY

3.1. Research Highlights

### 4. COUNTRY OUTLOOK

- 4.1. Country Profile
- 4.2. Economic Scenario
- 4.3. Political Scenario
- 4.4. Demographic Trend

### 5. MARKET DYNAMICS

- 5.1. Market Drivers
- 5.2. Market Restraints
- 5.3. Porters Five Forces Analysis
  - 5.3.1. Bargaining Power of Suppliers
  - 5.3.2. Bargaining Power of Buyers
  - 5.3.3. Threat of New Entrants
  - 5.3.4. Threat of Substitutes
  - 5.3.5. Competitive Rivalry in the Industry
- 5.4. Regulatory Environment
- 5.5. Industry Value Chain Analysis

### 6. CANADA AUTOMOTIVE SAFETY AIRBAG MARKET ANALYSIS, BY PRODUCT TYPE



- 6.1. Introduction
- 6.2. Front Airbag
- 6.3. Side Airbag
- 6.4. Others

## 7. CANADA AUTOMOTIVE SAFETY AIRBAG MARKET ANALYSIS, BY VEHICLE TYPE

- 7.1. Introduction
- 7.2. Passenger Vehicle
- 7.3. Light Commercial Vehicle
- 7.4. Heavy Commercial Vehicle

### 8. CANADA AUTOMOTIVE SAFETY AIRBAG MARKET ANALYSIS, BY END-USER

- 8.1. Introduction
- 8.2. OEMs
- 8.3. Aftermarket

### 9. COMPETITIVE ENVIRONMENT AND ANALYSIS

- 9.1. Major Players and Strategy Analysis
- 9.2. Emerging Players and Market Lucrativeness
- 9.3. Mergers, Acquisitions, Agreements, and Collaborations
- 9.4. Vendor Competitiveness Matrix

### 10. COMPANY PROFILES

- 10.1. Robert Bosch GmbH
- 10.2. Autoliv Inc.
- 10.3. DENSO Corporation
- 10.4. ZF Friedrichshafen AG
- 10.5. Toyoda Gosei Co. Ltd.

### 11. APPENDIX



### I would like to order

Product name: Canada Automotive Safety Airbag Market - Forecasts from 2019 to 2024

Product link: https://marketpublishers.com/r/C3E44774A03BEN.html

Price: US\$ 2,050.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C3E44774A03BEN.html">https://marketpublishers.com/r/C3E44774A03BEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms