

Breast Cancer Treatment Market - Forecasts from 2019 to 2024

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Abstracts

The breast cancer treatment market is projected to grow at a CAGR of 3.01% to reach US\$15.82 billion by 2024. The breast cancer treatment market is expected to grow at a moderate pace during the forecast period due to the worldwide prevalence of breast cancer. The main reasons for the disease include the consumption of alcohol and greater birth weight. The growing adoption of unhealthy lifestyle conditions among women of different age groups is leading to higher incidences of cancer during the forecast period. Breast cancer survival rates vary greatly worldwide, ranging from 80% or more in the North American region, Sweden and Japan to around 60% in the middle-income countries and below 40% in low-income countries (Source: WHO). Growing awareness regarding self-care and self-management, technological advancements and R&D expenditure are further driving the market growth during the forecast period. Currently, available treatment includes medications, therapy devices, and technologies in addition to palliative or supportive care. However, the high cost of treatment may restrain the market growth during the forecast period.

Major industry players profiled as part of the report are Novartis AG, F. Hoffmann-La Roche Ltd, Bristol-Myers Squibb, AbbVie Inc., AstraZeneca, Orbital Therapy, Cianna Medical, Inc., IntraOp Medical Corporation, iCAD, Inc., and IceCure Medical, Inc.

Segmentation

The breast cancer treatment market has been analyzed through the following segments:

By Type of Breast Cancer

Invasive

Non-Invasive (in situ)

By Diagnosis

Blood Tests

Mammogram

Breast MRI

Breast Ultrasound

Breast Biopsy

Others

By Treatment

Breast Cancer Surgery

Radiation Therapy

Chemotherapy

'Hormone Therapy

Targeted Therapy

Supportive/ Palliative Care

By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

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