

Brazil Extruded Plastic Market - Forecasts from 2019 to 2024

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Abstracts

The Brazil extruded plastic market is projected to reach US\$7.604 billion by 2024. The plastic industry in Brazil was hit by a two year low in 2014-2016 due to recession in the country which significantly impacted the demand for plastic extrusions. However, the demand is set to grow at a slow pace owing to the economy recovering at a slow and steady rate. Growing use of plastic packaging in the country is providing a big boost to the extruded plastic market growth. Moreover, steady investment in infrastructure development is expected to boost the demand for plastic pipes which in turn is set to bolster the need for extruded plastics in the upcoming years. Thus, the market is expected to grow at a slow and steady pace over the forecast period.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations being implemented by the relevant agencies. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study has been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The

values obtained are correlated with the primary inputs of the key stakeholders in the Brazil extruded plastic value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the Brazil extruded plastic market.

Some of the key players include OKE Group, Nicosin Extrusion Inc., COEXPAN, Bausano & Figli Spa, ILPEA Spa, and SWM.

Segmentation

The Brazil extruded plastic market has been analyzed through following segments:

By Type

Polypropylene (PP)

Polyethylene (PE)

LDPE

HDPE

Polyvinyl Chloride (PVC)

Others

By End-User Industry

Construction

Electrical and Electronics

Packaging

Automotive

Others

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