

Blockchain as a Service Market - Forecasts from 2019 to 2024

<https://marketpublishers.com/r/B24743341626EN.html>

Date: October 2019

Pages: 110

Price: US\$ 3,950.00 (Single User License)

ID: B24743341626EN

Abstracts

The blockchain as a service market was valued at US\$268.517 million in 2018 and is expected to grow at a CAGR of 77.32% over the forecast period to reach a total market size of US\$8,346.297 million by 2024. The rapid growth of cloud computing is one of the major factors driving the growth of this market. Increasing scalability offered by cloud storage and declining cost of bandwidth in many regions is fueling the growth of 'as-a-service' ecosystem as players across industries increase their focus towards their core business and reducing business risks while improving their margins by significantly cutting down on high upfront costs associated with implementing a solution. The increasing popularity of blockchain across the globe has been attracting many players into this market who offer Blockchain as a Service at affordable prices. This is increasing their adoption, thus boosting the growth of this market.

The Blockchain as a Service Market – Forecasts from 2019 to 2024 is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by offering, enterprise size, end-user industry, and geography.

The blockchain as a service market has been segmented based on offering, enterprise size, end-user industry, and geography. By offering, the market has been segmented on the basis of tools and services. By enterprise size, the market has been segmented as small, medium and large. By end-user industry, the market has been segmented as BFSI, communication, and technology, healthcare, manufacturing, transportation and

logistics, government, others.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa (MEA), and the Asia Pacific regions. The report also analyzes 16 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the blockchain as a service market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the blockchain as a service market.

Segmentation

The blockchain as a service market has been segmented by offering, enterprise size, end-user industry, and geography.

By Offering

Tools

Services

By Enterprise Size

Small

Medium

Large

By End-User Industry

BFSI

Communication and Technology

Healthcare

Manufacturing

Transportation and Logistics

Government

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Italy

Others

Middle East and Africa

Saudi Arabia

UAE

Israel

Others

Asia Pacific

China

Japan

India

Australia

Others

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

2. RESEARCH METHODOLOGY

- 2.1. Research Design
- 2.2. Secondary Sources

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Forces Analysis
 - 4.5.1. Bargaining Power of Suppliers
 - 4.5.2. Bargaining Power of Buyers
 - 4.5.3. Threat of New Entrants
 - 4.5.4. Threat of Substitutes
 - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

5. BLOCKCHAIN AS A SERVICE MARKET BY OFFERING

- 5.1. Tools
- 5.2. Services

6. BLOCKCHAIN AS A SERVICE MARKET BY ENTERPRISE SIZE

- 6.1. Small
- 6.2. Medium
- 6.3. Large

7. BLOCKCHAIN AS A SERVICE MARKET BY END-USER INDUSTRY

- 7.1. BFSI
- 7.2. Communication and Technology
- 7.3. Healthcare
- 7.4. Manufacturing
- 7.5. Transportation and Logistics
- 7.6. Government
- 7.7. Others

8. BLOCKCHAIN AS A SERVICE MARKET BY GEOGRAPHY

- 8.1. North America
 - 8.1.1. USA
 - 8.1.2. Canada
 - 8.1.3. Mexico
- 8.2. South America
 - 8.2.1. Brazil
 - 8.2.2. Argentina
 - 8.2.3. Others
- 8.3. Europe
 - 8.3.1. Germany
 - 8.3.2. France
 - 8.3.3. United Kingdom
 - 8.3.4. Italy
 - 8.3.5. Others
- 8.4. Middle East and Africa
 - 8.4.1. Saudi Arabia
 - 8.4.2. UAE
 - 8.4.3. Israel
 - 8.4.4. Others
- 8.5. Asia Pacific
 - 8.5.1. China
 - 8.5.2. Japan

- 8.5.3. India
- 8.5.4. Australia
- 8.5.5. Others

9. COMPETITIVE INTELLIGENCE

- 9.1. Competitive Benchmarking and Analysis
- 9.2. Recent Investments and Deals
- 9.3. Strategies of Key Players

10. COMPANY PROFILES

- 10.1. Microsoft Corporation
- 10.2. Hewlett-Packard Enterprise
- 10.3. IBM
- 10.4. SAP SE
- 10.5. Stratis Group Ltd.
- 10.6. Amazon Web Services
- 10.7. Oracle Corporation
- 10.8. VeChain Foundation
- 10.9. BLOCKO

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