

Bleaching Agent Market - Forecasts from 2019 to 2024

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Abstracts

The bleaching agent market is projected to grow at a CAGR of 5.01% to reach US\$1,023.627 million by 2024, from US\$763.628 million in 2018. The bleaching agent is a material that lightens or whitens a substrate through a chemical reaction. In industrial bleaching, either liquid or dry chlorine bleaches are used because of their effectiveness, low cost, and germicidal properties. They are widely used in textiles, water treatment, and pulp and paper industry as they are cost effective. Increasing population is leading to an increased demand for clean water. As a result of which, the number of water treatment plants are rising across the globe which is positively influencing the bleaching agent market growth.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the bleaching agent value chain. The last step involves complete market engineering which

includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining a faster and efficient understanding of the bleaching agent market.

Major industry players profiled as part of the report are Nouryon, Arkema Group, Hawkins, Inc., Evonik Industries AG, Clariant, BASF SE, and Solvay.

Segmentation

The bleaching agent market has been analyzed through the following segments:

By Form

Powder

Liquid

By Type

Chlorine Bleach

Sodium Hypochlorite

Bleaching powder

Chlorine dioxide

Chlorine gas

Oxygen Bleach

Hydrogen Peroxide

Sodium Perborate

Others

Others

By End-User Industry

Industrial Water Treatment

Textile

Chemical

Pulp and Paper

Electronics

Others

By Geography

North America

USA

Canada

Mexico

Others
South America
Brazil
Argentina
Others
Europe
Germany
France
United Kingdom
Others
Middle East and Africa
Saudi Arabia
Israel
Others
Asia Pacific
China
Japan
India
Others

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