

Biostimulants Market - Forecasts from 2017 to 2022

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Abstracts

Global Biostimulants market is projected to grow at a CAGR of 11.08% over the forecast period to reach US\$2,755 million in 2022, from US\$1466.272 million in 2016. Biostimulants are enzymes, seaweed, plant hormones, microorganisms and trace elements that are applied to the plants or soil to improve crop vigor, quality, yield, and tolerance to abiotic stresses. The global biostimulants market is majorly driven by the need for an increase in yield per hectare owing to rising global population and their demand for food. Supportive government initiatives and increased funding and grants for sustainable agriculture are further fuelling the demand for biostimulants.

Biostimulants are increasingly finding applications in agriculture and horticulture sector owing to the benefits such as improved metabolism, water holding capacity, chlorophyll, and antioxidants production. Increasing demand for organic food products owing to growing awareness about good health and fitness leads to the expansion of organic farming across the globe which is, in turn, will augment the demand for biostimulants in the next five years. Other factors such as declining farmland and requirement of sustainable solutions for agriculture production will also propel the growth of biostimulants market in the near future. However, high R&D costs and lack of awareness about the various biostimulants products, particularly in emerging economies, will restrain the market growth during the forecast period.

Geographic Outlook

Europe holds the largest share of the global biostimulants market owing to rising demand for sustainable agricultural products and increase farm profitability. However, APAC region will witness the fastest market growth due technological advancements and growing awareness regarding benefits of organic food products in the region.

Segmentation

Thirdly, Biostimulants market has been segmented on the basis of active ingredients, crop type, application, and geography as follows:

By Active Ingredients

Acidic Biostimulants

Extract Biostimulants

By Crop Type

Fruits

Vegetables

Turfs

Ornamentals

Row Crops

By Application

Foliar

Soil

Seed

By Geography

Americas

North America

US

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe Middle East and Africa

Europe

United Kingdom

Germany

France

Italy

Spain

Others

Middle East and Africa

Asia Pacific

Japan

China

India

Australia

Others

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Italtollina, BASF, Bayer, Syngenta, BioAg Alliance, Biostadt and Koppert BV among others.

Contents

1. INTRODUCTION

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

4.1. Market Overview and Segmentations

4.2. Drivers

4.2.1. Need To Increase Crop Yield And Quality

4.2.2. Easy Availability Of Raw Materials And Low Investments

4.3. Restraints

4.3.1. Lack Of Awareness

4.4. Opportunities

4.4.1. Technological Advancements

4.5. Porter's Five Forces

4.5.1. Bargaining Power Of Suppliers

4.5.2. Bargaining Power Of Customers

4.5.3. Threat Of New Entrants

4.5.4. Threat Of Substitutes

4.5.5. Competitive Rivalry In The Industry

4.6. Supplier Outlook

4.7. Industry Outlook

4.8. Industry Value Chain Analysis

4.9. Scenario Analysis

5. BIOSTIMULANTS MARKET FORECAST BY ACTIVE INGREDIENTS (US\$ MILLION)

5.1. Acidic Biostimulants

5.1.1. Overview

5.1.2. Region

5.2. Extract Biostimulants

5.2.1. Overview

5.2.2. Region

6. BIOSTIMULANTS MARKET FORECAST BY CROP TYPE (US\$ MILLION)

6.1. Fruits

6.1.1. Overview

6.1.2. Region

6.2. Vegetables

6.2.1. Overview

6.2.2. Region

6.3. Turfs

6.3.1. Overview

6.3.2. Region

6.4. Ornamentals

6.4.1. Overview

6.4.2. Region

6.5. Row Crops

6.5.1. Overview

6.5.2. Region

7. BIOSTIMULANTS MARKET FORECAST BY APPLICATION (US\$ MILLION)

7.1. Foliar

7.1.1. Overview

7.1.2. Region

7.2. Soil

7.2.1. Overview

7.2.2. Region

7.3. Seed

7.3.1. Overview

7.3.2. Region

8. BIOSTIMULANTS MARKET FORECAST BY GEOGRAPHY (US\$ MILLION)

8.1. North America

8.1.1. Overview

8.1.2. By Active Ingredients Type

8.1.3. By Crop Type

8.1.4. By Application

8.1.5. By Country

8.1.5.1. U.S.

- 8.1.5.2. Canada
- 8.1.5.3. Mexico
- 8.1.5.4. Others
- 8.2. South America
 - 8.2.1. Overview
 - 8.2.2. By Active Ingredients Type
 - 8.2.3. By Crop Type
 - 8.2.4. By Application
 - 8.2.5. By Country
 - 8.2.5.1. Brazil
 - 8.2.5.2. Argentina
 - 8.2.5.3. Others
- 8.3. Europe
 - 8.3.1. Overview
 - 8.3.2. By Active Ingredients Type
 - 8.3.3. By Crop Type
 - 8.3.4. By Application
 - 8.3.5. By Country
 - 8.3.5.1. U.K.
 - 8.3.5.2. Germany
 - 8.3.5.3. France
 - 8.3.5.4. Spain
 - 8.3.5.5. Italy
 - 8.3.5.6. Others
- 8.4. Middle East and Africa
 - 8.4.1. Overview
 - 8.4.2. By Active Ingredients Type
 - 8.4.3. By Crop Type
 - 8.4.4. By Application
 - 8.4.5. By Country
 - 8.4.5.1. Egypt
 - 8.4.5.2. Saudi Arabia
 - 8.4.5.3. Israel
 - 8.4.5.4. Others
- 8.5. Asia Pacific
 - 8.5.1. Overview
 - 8.5.2. By Active Ingredients Type
 - 8.5.3. By Crop Type
 - 8.5.4. By Application

8.5.5. By Country

- 8.5.5.1. China
- 8.5.5.2. India
- 8.5.5.3. Japan
- 8.5.5.4. Australia
- 8.5.5.5. Others

9. COMPETITIVE INTELLIGENCE

- 9.1. Investment Analysis
- 9.2. Recent Deals
- 9.3. Strategies of Key Players

10. COMPANY PROFILES

10.1. Platform Specialty Products Corporation

- 10.1.1. Overview
- 10.1.2. Financials
- 10.1.3. Products and Services
- 10.1.4. Recent Developments

10.2. Italtollina

- 10.2.1. Overview
- 10.2.2. Financials
- 10.2.3. Products and Services
- 10.2.4. Recent Developments

10.3. BASF

- 10.3.1. Overview
- 10.3.2. Financials
- 10.3.3. Products and Services
- 10.3.4. Recent Developments

10.4. Bayer

- 10.4.1. Overview
- 10.4.2. Financials
- 10.4.3. Products and Services
- 10.4.4. Recent Developments

10.5. Syngenta

- 10.5.1. Overview
- 10.5.2. Financials
- 10.5.3. Products and Services

- 10.5.4. Recent Developments
- 10.6. BioAg Alliance
 - 10.6.1. Overview
 - 10.6.2. Financials
 - 10.6.3. Products and Services
 - 10.6.4. Recent Developments
- 10.7. Biostadt
 - 10.7.1. Overview
 - 10.7.2. Financials
 - 10.7.3. Products and Services
 - 10.7.4. Recent Developments
- 10.8. Koppert
 - 10.8.1. Overview
 - 10.8.2. Financials
 - 10.8.3. Products and Services
 - 10.8.4. Recent Developments
- 10.9. Agrinos A/S
 - 10.9.1. Overview
 - 10.9.2. Financials
 - 10.9.3. Products and Services
 - 10.9.4. Recent Developments
- 10.10. Bio Atlantis Ltd.
 - 10.10.1. Overview
 - 10.10.2. Financials
 - 10.10.3. Products and Services
 - 10.10.4. Recent Developments
- 10.11. Micromix Plant Health Limited
 - 10.11.1. Overview
 - 10.11.2. Financials
 - 10.11.3. Products and Services
 - 10.11.4. Recent Developments
- 10.12. Omex Agrifluids Ltd.
 - 10.12.1. Overview
 - 10.12.2. Financials
 - 10.12.3. Products and Services
 - 10.12.4. Recent Developments

List of Tables

List of Figures

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