

Biofortification Market - Forecasts from 2019 to 2024

<https://marketpublishers.com/r/B3CCA752650EN.html>

Date: January 2019

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: B3CCA752650EN

Abstracts

Biofortification market is projected to grow at a CAGR of 7.32% to reach US\$153.527 million by 2024, from US\$100.483 million in 2018. Biofortification is the process to improve the nutritional quality of food crops through agronomic practices, conventional plant breeding, or modern biotechnology. The process aims to increase nutrient levels in crops during plant growth. The major driver of biofortification market is the advancement in agricultural technologies along with rising investments and funding to develop innovative agronomic practices. Rising consumer awareness about healthy diets is also boosting the demand for biofortification so as to increase the nutritional content in foods.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the Biofortification value chain. The last step involves complete market engineering which

includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the Biofortification market.

Major industry players profiled as part of the report are Syngenta, MAURO SEED CO., HarvestPlus, Bayer, and BASF among others.

Segmentation

The Biofortification market has been analyzed through following segments:

By Target Nutrient

Iron

Zinc

Amino Acid

Protein

Vitamin

By Crop

Sweet Potato

Legumes

Cassava

Rice

Others

By Geography

North America

USA

South America

Brazil

Europe

United Kingdom

Germany

France

Middle East and Africa

Asia Pacific

China

Japan

India

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

2. RESEARCH METHODOLOGY

- 2.1. Research Design
- 2.2. Secondary Sources

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Force Analysis
 - 4.5.1. Bargaining Power of Suppliers
 - 4.5.2. Bargaining Power of Buyers
 - 4.5.3. Threat of New Entrants
 - 4.5.4. Threat of Substitutes
 - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

5. BIOFORTIFICATION MARKET BY TARGET NUTRIENT

- 5.1. Iron
- 5.2. Zinc
- 5.3. Amino Acid
- 5.4. Protein

5.5. Vitamin

6. BIOFORTIFICATION MARKET BY CROP

6.1. Sweet Potato

6.2. Legumes

6.3. Cassava

6.4. Rice

6.5. Others

7. BIOFORTIFICATION MARKET BY GEOGRAPHY

7.1. North America

7.1.1. USA

7.2. South America

7.2.1. Brazil

7.3. Europe

7.3.1. United Kingdom

7.3.2. Germany

7.3.3. France

7.4. Middle East and Africa

7.5. Asia Pacific

7.5.1. China

7.5.2. Japan

7.5.3. India

8. COMPETITIVE INTELLIGENCE

8.1. Competition and Offerings Analysis of Key Vendors

8.2. Recent Investment and Deals

8.3. Strategies of Key Players

9. COMPANY PROFILES

9.1. Syngenta

9.2. MAURO SEED CO.

9.3. HarvestPlus

9.4. Bayer

9.5. BASF

9.6. DowDuPont

9.7. Intertek

*list is not exhaustive

LIST OF FIGURES

LIST OF TABLES

DISCLAIMER

I would like to order

Product name: Biofortification Market - Forecasts from 2019 to 2024

Product link: <https://marketpublishers.com/r/B3CCA752650EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B3CCA752650EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970