

Biodegradable Superabsorbent Materials Market - Forecasts from 2016 to 2021

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Abstracts

Global Biodegradable Superabsorbent Materials Market is expected to witness moderate growth over the period 2015 to 2021. Growing demand for proper waste disposal owing to the increasing environmental concerns is one of the key drivers of global biodegradable superabsorbent materials market. Lack of dumping area coupled with stringent government and industrial regulations is forcing manufacturers to use eco-friendly products and techniques, thereby augmenting the demand for these materials across the globe. Rising health concerns and growing awareness towards personal hygiene among women will further propel the growth of global biodegradable superabsorbent materials market in the forthcoming years. By application, disposable diapers dominate the market owing to improving living standard and rising hygiene concerns and health hazards among consumers. The other major factor contributing to the growth of this market is burgeoning global population which requires agricultural sector to increase yield and implementation of effective wastewater treatment which, in turn, is boosting the demand for biodegradable superabsorbent materials.

Geographically, Europe dominated the regional market owing to high consumer awareness regarding the use of eco-friendly products and biomass along with strict environmental regulations. APAC region is anticipated to witness the fastest regional market growth, led by China and India, due to high population growth rate, rising purchasing power, and urbanization. However, factors such as high cost of the technology and volatility in petroleum prices will hinder the market growth over the forecast period.

Research Methodology

The first section of the report deals with detailed research methodology for calculating

market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of biodegradable superabsorbent materials. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Thirdly, Biodegradable Superabsorbent Materials market has been segmented by product, application, and geography as below:

By Product

Polyvinyl Alcohol (PVA)

Polyitaconic Acid

Polysaccharides

Polypeptide

By Application

Feminine Hygiene

Agriculture

Disposable Diapers

Medical

Others

By Geography

Americas

North America

South America

Europe Middle East and Africa

Europe

Middle East and Africa

Asia Pacific

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are TryEco, ADM, Akron Biotech, Nippon Shokubai, and Weyerhaeuser among others.

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