

# Big Data as a Service Market - Forecasts from 2019 to 2024

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## Abstracts

The global Big Data as a Service (BDaaS) market was valued at US\$16.125 billion in 2018 and is expected to grow at a CAGR of 19.08% over the forecast period to reach a total market size of US\$45.969 billion in 2024. Big Data as a Service (BDaaS) is a term used to refer to services that offer an analysis of large or complex data sets, usually over the Internet, as cloud-hosted services. The market of BDaaS is boosting on account of the increasing demand for statistical analysis as a massive amount of unstructured data is generated by organizations at a regular interval of time. Increasing demand for data science and analysis is propelling the growth of the market. Favorable government initiatives will also uplift the market for big data as a service. The growth of cloud computing is also propelling market growth. Geographically, the North America region will have a significant market share on account of the presence of key players and the adaption of big data technologies in enterprises in the region.

The “Big Data as a Service Market – Forecasts from 2019 to 2024” is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by deployment, end-user, and geography.

The Big Data as a Service market on segmented based on deployment, end-user, and geography. By deployment, the market has been segmented into private, public, and hybrid. By end-user, the market has been segmented into BFSI, IT & telecommunication, healthcare, manufacturing, and others.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa, and Asia Pacific regions. The report also analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the Big Data as a Service market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the Big Data as a Service market.

Segmentation:

By Deployment

Private

Public

Hybrid

By End-user

BFSI

IT & Telecommunication

Healthcare

Manufacturing

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Israel

Saudi Arabia

Others

Asia Pacific

China

Japan

South Korea

India

Others

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