

Behavioural Biometrics Market - Forecasts From 2018 to 2023

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Abstracts

The Behavioural Biometrics market is projected to grow at a CAGR of 20.67% to reach US\$2,169.297 million by 2023, from US\$702.624 million in 2017. Behavioural biometrics helps end users with regulatory approval by providing them with a continuous and multi-layered security structure, thus boosting their demand. The demand for behavioural biometrics will grow during the forecast period on account of the rising need for safer and smoother authentication solutions. However, the initial high setup cost associated with these devices will hinder the growing demand for these devices. The North American region holds a significant share in the market due to the early adoption of technology and high investment towards fraud prevention. The Asia Pacific and European region will see ample growth opportunities over the forecast period due to emerging cyber security trends and rising privacy concerns.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while

conducting the secondary research. Both bottom-up and top-down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the behavioral biometrics value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the behavioral biometrics market.

Major industry players profiled as part of the report are BioCatch, Zighra, SecuredTouch, Inc., Pinn, BehavioSec Inc., among others.

Segmentation

The behavioral biometrics market has been analyzed through following segments:

By Component

Software

Services

By Application

Identification and Access Management

Fraud Detection and Prevention

Risk Management

Emulation and Non-Human Behavior Detection

By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain
Others
Middle East and Africa
Saudi Arabia
Israel
Others
Asia Pacific
China
Japan
South Korea
India
Others

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