

Bariatric Surgery Market - Forecasts from 2016 to 2021

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Abstracts

Bariatric Surgery is a weight loss procedure undertaken by reducing the size of the stomach with the help of gastric bands, by removing a part of the stomach or by rerouting the small intestine to a stomach pouch. The surgery is mostly undertaken by people who are suffering from morbid obesity to eliminate or reduce the risks of conditions like osteoarthritis, heart disease, blood lipid abnormalities, stroke, type 2 diabetes, sleep apnea reproductive problems and so on. The number of bariatric surgeries being performed world over has witnessed an incline over the years, given the rising complication associated with changing lifestyles and food habits. The global bariatric surgery market is projected to reach US\$2.792 billion by 2021, increasing from US\$1.721 billion in 2015, growing at a CAGR of 8.4% during the forecast period.

Bariatric Surgery Market by Type

Bariatric surgeries can be broadly segmented as non-invasive and minimally invasive depending on the type of procedures undertaken. Owing to the historic success of invasive techniques in reducing weight regain and eliminating the complications intended, it is the most sought after bariatric surgery. Non-invasive surgeries on the other hand are expected to gain prominence in the years ahead, given the innovation landscape and products in pipeline. The United States is the largest market for bariatric surgery, followed by Europe, the numbers for which has seen a slight decline over the years given its strict regulatory setting, market growth has however continued at a slow pace. Middle East and Africa on the other hand have witnessed increase in the number of bariatric surgeries performed, while Asia closely competes with persistently rising healthcare spending and growing awareness.

Research Methodology

This section provides an anatomy of the research process followed for calculating

market size and forecasts along with a list of the secondary data sources used and the primary inputs which were taken for data validation. It also provides an outline of the various segmentations which have been covered as part of the report.

Industry Overview

In this section, the entire bariatric surgery market is explained along with the various drivers, restraints, and opportunities to its treatment market and the prevalence of its requirement based on age, gender and region. A product pipeline has been mentioned along with innovations in the market. Certain regulations specific to the industry are also listed out, followed by a detailed scenario analysis.

Segmentation

Bariatric Surgery market has been segmented based on the type of surgery, the technique used, devices and geography as below:

By Type of Surgery

Minimally Invasive

Non- Invasive

By Technique of Surgery

Gastric Bypass

Sleeve Gastrectomy

Adjustable Gastric Band

Biliopancreatic Diversion

By Type of Device

Gastric Bands

Gastric Balloons

Others

By Geography

Americas

North America

South America

Europe Middle East and Africa

Europe

Middle East and Africa

Asia Pacific

Market Players

This Section deals with major players in the market, their market shares, products, growth strategies, financials, and recent investments among others. Key industry players in bariatric Surgery market are Allergan, Covidien, and Ethicon among others.

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