

# Australia Automotive Safety Airbag Market - Forecasts from 2019 to 2024

<https://marketpublishers.com/r/A5E7E67923FDEN.html>

Date: December 2019

Pages: 76

Price: US\$ 2,050.00 (Single User License)

ID: A5E7E67923FDEN

## Abstracts

Australia automotive safety airbag market is estimated to reach US\$0.032 billion by 2024 from US\$0.025 billion in 2018 growing at a CAGR of 4.30%. The market in Australia is expected to grow significantly during the forecast period on account of the rising number of deaths caused by road accidents. As per the data by the Australian Government, an increase of 7.9% was observed during 2018-2019. Furthermore, the safety standards for Australian vehicles is also one of the prime factors that may positively impact the growth of the market during the forecast period. Moreover, the government schemes to transform the automotive sector is also expected to increase the investment and innovation in the automotive sector of the country till 2020, is also anticipated to drive the market growth.

“Australia Automotive Safety Airbag Market – Forecasts from 2019 to 2024” is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report also analyses the market through comprehensive market segmentation by product type, vehicle type, and end-user.

Australia automotive safety airbag market has been segmented based on product type, vehicle type, and end-user. By product type, the market is segmented as the front airbag, side airbag, and others. By vehicle type, the market is segmented as passenger vehicles, light commercial vehicles. By end-user, the market is segmented into OEMs and aftermarket.

Major players in the Australia automotive safety airbag market have been covered along

with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the Australia automotive safety airbag market.

## Segmentation

Australia automotive safety airbag market has been segmented by product type, vehicle type, and end-user.

### By Product Type

Front Airbag

Side Airbag

Others

### By Vehicle Type

Passenger Vehicle

Light Commercial Vehicle

### By End-User

OEMs

Aftermarket

## Contents

### **1. INTRODUCTION**

- 1.1. Market Definition
- 1.2. Market Segmentation

### **2. RESEARCH METHODOLOGY**

- 2.1. Research Data
- 2.2. Assumptions

### **3. EXECUTIVE SUMMARY**

- 3.1. Research Highlights

### **4. COUNTRY OUTLOOK**

- 4.1. Country Profile
- 4.2. Economic Scenario
- 4.3. Political Scenario
- 4.4. Demographic Trend

### **5. MARKET DYNAMICS**

- 5.1. Market Drivers
- 5.2. Market Restraints
- 5.3. Porters Five Forces Analysis
  - 5.3.1. Bargaining Power of Suppliers
  - 5.3.2. Bargaining Power of Buyers
  - 5.3.3. Threat of New Entrants
  - 5.3.4. Threat of Substitutes
  - 5.3.5. Competitive Rivalry in the Industry
- 5.4. Regulatory Environment
- 5.5. Industry Value Chain Analysis

### **6. AUSTRALIA AUTOMOTIVE SAFETY AIRBAG MARKET ANALYSIS, BY PRODUCT TYPE**

- 6.1. Introduction
- 6.2. Front Airbag
- 6.3. Side Airbag
- 6.4. Others

## **7. AUSTRALIA AUTOMOTIVE SAFETY AIRBAG MARKET ANALYSIS, BY VEHICLE TYPE**

- 7.1. Introduction
- 7.2. Passenger Vehicle
- 7.3. Light Commercial Vehicle

## **8. AUSTRALIA AUTOMOTIVE SAFETY AIRBAG MARKET ANALYSIS, BY END-USER**

- 8.1. Introduction
- 8.2. OEMs
- 8.3. Aftermarket

## **9. COMPETITIVE ENVIRONMENT AND ANALYSIS**

- 9.1. Major Players and Strategy Analysis
- 9.2. Emerging Players and Market Lucrativeness
- 9.3. Mergers, Acquisitions, Agreements, and Collaborations
- 9.4. Vendor Competitiveness Matrix

## **10. COMPANY PROFILES**

- 10.1. Robert Bosch GmbH
- 10.2. DENSO Corporation
- 10.3. ZF Friedrichshafen AG

\*List is not exhaustive

## **11. APPENDIX**

## I would like to order

Product name: Australia Automotive Safety Airbag Market - Forecasts from 2019 to 2024

Product link: <https://marketpublishers.com/r/A5E7E67923FDEN.html>

Price: US\$ 2,050.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A5E7E67923FDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970